


ABOUT SVKM


Shri Vile Parle Kelavani Mandal is a Public Charitable Trust registered under the Society's Registration Act and Bombay Public Trust Act. From its humble beginnings in 1934, when it took over the Rashtriya Shala, a school established in 1921 in the wake of the National Movement, the Mandal today has grown into a big educational complex imparting high-level education to more than 35,000 students.



ABOUT THE COLLEGE

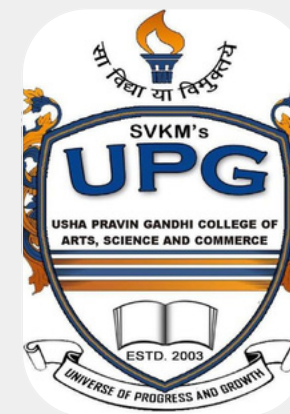
Usha Pravin Gandhi College of Arts, Science and Commerce is a young institution of Shri Vile Parle Kelavani Mandal (SVKM). Ever since its inception in 2003, the college has been striving for academic excellence in areas of Mass Media, Information Technology and Management studies. At the same time the college is marching forward with a mission of professional, intellectual, personal and social development of students.

 Vile Parle West, Mumbai

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 <http://upgcm.ac.in>

The college was
accredited by NAAC with
A+ in October 2023



IQAC AND BMS ORGANIZES A ONE DAY MULTIDISCIPLINARY INTERNATIONAL HYBRID RESEARCH CONFERENCE ON

“EMERGING TRENDS IN
MANAGEMENT WITH
SPECIAL REFERENCE TO
DIGITISATION”

CONFERENCE DATE
4TH MARCH 2024



Sub Themes

01. Finance

02. Marketing

03. Human Resources

04. Operations and IT

05. General Management

06. Digital Media

Convener of Conference

Dr. Sriram Deshpande - 9869009174

Advisors

Prof. Shubhangi Nargund

Dr. Mayur Vyas

Managing Committee

Dr. Abhijeet Mohite - 9321625605

Prof. Lokesh Tardalkar - 9820990389

Dr. Naresh Sukhani - 8898036786

Dr. Sharyn Bangera - 9969565886

Guidelines

Submission

Font: Times New Roman

Font Size: 12

Line spacing: 1.5

Paper must follow APA format.

For submission upload the full paper with abstract via google link shared under registration tab.

Publication

All the accepted papers will be sent for publication in UGC care listed journals.

Papers selected for publication in UGC care listed journals will invite additional adjusted charges which will be conveyed to the author by the concerned publication.

Papers which won't be selected for UGC care listed journals, would be published in the following peer reviewed journals:

- International Journal of Advance & Innovative Research (ISSN: 2394-7780)
Impact Factor: 7.46
<http://iaraedu.com/about-journal/>
- International Journal of Research in Management & Social Science (ISSN: 2322-0899)
Impact Factor: 6.45
<http://www.empyreal.co.in/journal-current-issue.html>

Registration and Publication

Charges (per author)

(Non- UGC care listed journals)

- Online - Rs 750/-
- Offline - Rs 1300/- *

* (includes breakfast, lunch and high tea)

Payment details on the next page

Link for Registration and Submission

<https://forms.gle/UTPC7AuMo2gSbzCp8>

Important dates

Last date for submission with full paper and abstract (200 words)

24th February 2024

Date of Conference

4th March 2024

Payment Details

- Name of Bank: HDFC Bank
- Name of account holder: UPG College of Arts, Science and Commerce
- Account Number: 03210330000034
- IFSC Code: HDFC0000321



Dr. Anju Kapoor
Principal

"Education is the foundation of progress, and the exchange of knowledge fuels its evolution. As we invite esteemed researchers to share their insights and contribute to our conference, we celebrate the spirit of collaborative learning that propels us towards a brighter, more enlightened future. Your participation will be a vital step in the journey of shaping minds and inspiring innovation. Together, let us forge new paths of discovery and elevate the pursuit of knowledge."