



SVKM'S

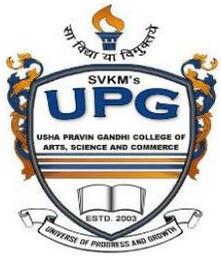
# Usha Pravin Gandhi College of Arts, Science & Commerce

Autonomous - Affiliated to University of Mumbai

Bhakti Vedanta Swami Marg, JVPD Scheme, Vile Parle (West), Mumbai - 400056

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# POSTGRADUATE PROSPECTUS



"NURTURING FUTURES, GUIDING MINDS, IGNITING POSSIBILITIES"

- ✓ EXPLORE.
- ✓ DREAM.
- ★ ACHIEVE.

# 2025-2026



# Shri Vile Parle Kelavani Mandal

**“Adapting to a modern way of life, while holding on to our traditional values – an inherent part of**

Shri Vile Parle Kelavani Mandal is a Public Charitable Trust registered under the Societies Registration Act and Bombay Public Trust Act. SVKM has always been committed to the cause of providing high quality education at various levels. From its humble beginnings in 1934, when it took over Rashtriya Shala, a school established in 1921 in the wake of the National Movement, the Mandal today has grown into a big educational complex imparting high-level education.

The ethos of the Mandal, which is marked by patriotic fervor, selfless service and the spirit of indigenous enterprise, has its genesis in the days of India’s struggle for freedom. These values permeate all the institutions set up by the Mandal and are guiding principles for all of them.

After beginning its journey in the early 1930s, SVKM has blossomed into an educational colossus that has attained national recognition in multiple streams of higher education. With a strong guiding philosophy of providing education to all levels of the student community along with creating a feeling of bonding and commitment among academic and non-academic employees, SVKM has mastered the art of being able to transform itself into a close-knit family and at the same time help its students to attain all-round development, be employable and achieve success.

From its beginning with the Swadeshi Movement, the Mandal has now grown into an educational foundation promoting global thinking consistent with national interest and promoting the values, professionalism, social sensitivity and dynamic entrepreneurship.

SVKM has shown phenomenal growth during the past 88 years of its existence. Today, it has under its fold, 65 institutions, not only catering to students in diverse streams of education such as science, commerce, humanities, management, law and technology, but also meeting their requirements right from nursery stage up to doctoral programs. Still more unique is the space that each of these institutions has carved for itself a very special niche in the fields of education in Mumbai, as well as through the length and breadth of India.

We are proud to state that SVKM, with its educational institutions, stands tall as a light house in the area of Education and Social change since more than 80 years.

## **PRESIDENT'S MESSAGE**



Dear Parents, Students, and Teachers,

It gives me great pride to address you at a momentous juncture in our institution's journey. At Usha Pravin Gandhi College of Arts, Science and Commerce, we are not just keeping pace with change—we are leading it. The successful incorporation of the National Education Policy (NEP) has transformed our academic environment into one that is more flexible, inclusive, and future-ready. With a multidisciplinary approach, skill-based modules, and a strong focus on experiential learning, we are preparing our students not just for degrees, but for life.

We have also achieved academic and administrative autonomy—an important milestone that empowers us to design cutting-edge curricula, forge dynamic industry partnerships, and offer programs tailored to the needs of today's economy. This freedom enables us to nurture innovation while maintaining rigorous academic standards.

UPG College stands as a beacon for vocational education from undergraduate to doctorate levels. Our programs blend theory with practice through industry internships, live projects, and real-world case studies. Whether it's media, management, IT, or films, we offer programs that align with market demands and individual aspirations.

नास्ति विद्यासमं चक्षुर्नास्ति सत्यसमं तपः।  
नास्ति रागसमं दुःख नास्ति त्यागसमं सुखम्॥

There is no vision like knowledge, there is no dedication than in truthfulness, there is no sorrow than in desire, there is no better pleasure than in sacrifice.

In UPG College, we not only impart knowledge to fulfil aspirations of individuals but we try to inculcate values also in every individual to make our students good human beings, who will contribute to the society to fulfil the dream of Viksit Bharat.

**Hon.President**  
**Shri Amrish R. Patel**

## **PRINCIPAL'S MESSAGE**



Dear Students and Parents, and all stakeholders.

It gives me immense pleasure to pen this message for our college prospectus as Usha Pravin Gandhi College of Arts, Science and Commerce marks another year of dynamic growth and success. With nearly two decades of dedicated service, our institution has blossomed into a beacon of excellence, earning accolades across academics, sports, cultural endeavors, and social outreach.

Why choose UPG for vocational education? Because we don't just educate — We empower!

At UPG, our experienced and passionate faculty are more than just educators—they are mentors who guide our students through every phase of their academic journey. We believe education is not just about imparting knowledge but also about nurturing the individual. Our campus culture fosters curiosity, creativity, and collaboration, equipping students with the confidence to innovate and lead in an ever- changing world.

We take pride in our robust vocational programs in Mass Media, Information Technology, and Management Studies—at both undergraduate and postgraduate levels. Our placement cell ensures industry connections remain strong, offering students ample internships and job opportunities through active engagement with leading organizations.

In keeping with our mission, we focus on holistic development—enhancing life skills, character-building, and environmental consciousness. Our vision is to redefine learning as a digital, accessible, and collaborative experience. We actively foster global exchanges, research aptitude, entrepreneurial thinking, and a scientific spirit of inquiry.

As we look to the future, we remain committed to empowering students with skills that go beyond the classroom—ensuring they emerge not just as graduates, but as well-rounded professionals and responsible global citizens.

Together—with my dedicated faculty, and most importantly, senior students, I welcome the new batch to this wonderful universe of learning.

**Dr. Anju Kapoor**

## VISION

“To be one of the country’s premier educational institutions that helps students to gain contemporary knowledge by innovating, adapting and resetting learning as a more accessible, digital and collaborative experience.”

## MISSION

- To facilitate global exchange initiatives and collaborations.
- To enhance life skills by providing value-based education.
- To foster the scientific spirit of inquiry and strengthen innovation-based learning.
- To encourage connectivity between research, technology and employability.

## OBJECTIVES

- To sharpen students’ focus and build more digital and global experiences for the learners.
- To empower them for lifelong learning by fostering innovative and independent thinking.
- To enhance the student’s technological skills by providing greater opportunities for shared, collaborative experiences.
- To stimulate students’ research and entrepreneurial understanding and to mould

## QUALITY POLICY STATEMENT

- Ensuring the support of all stakeholders enables the college to improve the services offered to the learners.
- Effective utilization of human and other resources to enhance the quality of education.
- Providing state-of-the-art infrastructure and ICT facilities to augment the teaching-learning process.
- Fostering competencies to equip learners to face demands of a changing world.
- Inculcating a sense of social and moral responsibilities towards society and the environment.



**SHRI VILE PARLE KELAVANI MANDAL**  
**EXECUTIVE COMMITTEE**

<b>Sr. No</b>	<b>Name of member</b>	<b>Sr. No</b>	<b>Name of member</b>
1	Shri Amrish R. Patel	32	Shri Naresh K. Sheth
2	Shri Bhupesh R. Patel	33	Shri Nayan M. Patel
3	Shri Bharat M. Sanghvi	34	Shri Nimir K. Mehta
4	Shri Chintan A. Patel	35	Shri Pravin H Doshi
5	Dr. Jayant P. Gandhi	36	Shri Pruthviraj C. Shah
6	Shri Harshad H. Shah	37	Shri Rajgopal C. Bhandari
7	Shri Shalin S. Divatia	38	Shri Rajiv M. Sanghvi
8	Shri Harit H. Chitalia	39	Shri Rajnikant S. Ajmera
9	Shri Jagdish B. Parikh	40	Shri Ranjeet V. Dudeja
10	Shri Amit Desai	41	Smt. Sarla H. Doshi
11	Shri Amit B Sheth	42	Smt. Saroj Rao
12	Shri. Ankit Parekh	43	Shri Sanjay A. Desai
13	Shri Anand K. Pandit	44	Shri Shailesh M. Patel
14	Shri Bhargav N. Patel	45	Smt. Sneha A. Parekh
15	Shri Bhupesh P. Bafna	46	Shri Sunandan R. Divatia
16	Shri Girish S. Mehta	47	Shri Sunil N. Dalal
17	Shri Harish J Patel	48	Shri Tushar H. Mehta
18	Shri Harshad B. Kawa	49	Shri Vinod K. Goenka
19	Shri Jagat A. Killawala	50	Shri Vinod M. Patel
20	Shri Jayesh P. Choksi	51	Shri Vaibhav C. Patel
21	Shri Jairaj C. Thacker	52	Shri Vishal H. Shah
22	Smt. Jayshree A Patel	53	Shri Jatin J. Bhimani
23	Shri Jesus Lall	54	Smt. Zainab R. Chauhan
24	Smt. Ketki M Patel	55	Ms. Dweta B. Patel
25	Shri Kirit P. Mehta	56	Shri Mehul K. Mehta
26	Smt. Kruti B Patel	57	Shri Anil K. Bapat
27	Shri Maherdas J. Patel	58	Shri Asoke Basak
28	Smt. Manju D. Gupta	59	Shri Mukesh Khandelwal
29	Shri Mukesh A. Shah	60	Shri Deepak Golwala (Spl. Invitee)
30	Shri Mukesh H. Patel	61	Shri Rajesh V. Shah (Spl. Invitee)
31	Shri Mukul P Patel	62	Shri Karan R. Shah (Spl. Invitee)
		63	Shri Aditya Vivek Vaidya



**SHRI VILE PARLE KELAVANI MANDAL**  
**MANAGING COMMITTEE**

<b>Sr. No</b>	<b>Name of member</b>	<b>Sr. No</b>	<b>Name of member</b>
1	Shri Amrish R. Patel	21	Shri Mukul P Patel
2	Shri Bhupesh R. Patel	22	Shri Mukesh H. Patel
3	Shri Bharat M. Sanghvi	23	Shri Mukesh A. Shah
4	Shri Chintan A. Patel	24	Shri Naresh K. Sheth
5	Dr. Jayant P. Gandhi	25	Shri Nayan M. Patel
6	Shri Harshad H. Shah	26	Shri Nimir K. Mehta
7	Shri Shalin S. Divatia	27	Shri Pruthviraj C. Shah
8	Shri Harit H. Chitalia	28	Shri Pravin H Doshi
9	Shri Jagdish B. Parikh	29	Shri Rajgopal C. Bhandari
10	Shri Amit B Sheth	30	Dr. Rajesh L. Jani
11	Shri Bhargav N. Patel	31	Shri Ranjeet Dudeja
12	Shri Harshad B. Kawa	32	Smt. Sneha A. Parekh
13	Shri Harish J. Patel	33	Shri Sanjay A. Desai
14	Shri Jagat A. Killawala	34	Shri Sunandan R. Divatia
15	Shri Jayesh P. Choksi	35	Shri Tushar H. Mehta
16	Shri Jatin J. Bhimani	36	Shri Vamanrai V. Parekh
17	Shri Jayesh R. Gandhi	37	Shri Vaibhav C. Patel
18	Shri Kirit P. Mehta	38	Shri Vinod M. Patel
19	Shri Meherdas J. Patel	39	Shri Vishal H. Shah
20	Smt. Minaxi K. Mehta		



SHRI VILE PARLE KELAVANI MANDAL'S  
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE  
Autonomous – Affiliated to University of Mumbai  
Bhakti Vedanta Swami Marg, Juhu Scheme, Vile Parle (West), Mumbai – 400056.



## COLLEGE DEVELOPMENT COMMITTEE (CDC)

As per Maharashtra Public University Act, 2016, Rule 97 (1)

	<b>Position</b>	<b>Name</b>
a)	Chairperson of the Management or his nominee ex-officio Chairperson	Shri Harshadbhai Shah
b)	Secretary of the Management or his nominee	Dr. M.N. Welling
c)	One head of department, to be nominated by the principal or the head of the institution	Dr. Mayur Vyas
d)	Three teachers in the college or the recognized institution, elected by the full time teachers amongst themselves out of who atleast one shall be woman	Mr. Lokesh Tardalkar Mr. Prashant Chaudhary Mrs. Madhuvanti Date
e)	One non-teaching employee, elected by regular non-teaching staff from amongst themselves	Mrs. Vidhya Prabhu
f)	Four local members, nominated by the management in consultation with the principal from the field of education, industry, research & social service of whom atleast one shall be alumnus	<b><u>Academician :</u></b> Shri Asoke Basak <b><u>Social Service:</u></b> Dr. Jayant P. Gandhi <b><u>Researcher:</u></b> Dr. Meena Chintamaneni <b><u>Alumni :</u></b> Mr. Shezil Samnani
g)	Co-ordinator, Internal Quality Assurance Committee (IQAC) of the college	Dr. Sriram Deshpande
h)	President and Secretary of the College Students' Council	To be nominated from the Student Council
i)	Principal of the College or Head of Institution – Member Secretary	Dr. A. Kapoor
j)	Special Invitee	Dr. Smruti Nanavaty and Mrs. Kalika S. Kherdikar, Registrar

**Internal Quality Assurance Cell (IQAC)**

<b>Sr. No.</b>	<b>Name of the members</b>	<b>Representation on IQAC</b>
1.	Dr. A. Kapoor	HOI, Chairperson
2.	Shri Harshadbhai Shah	Management Representative
3.	Smt. Sneha Parikh	Industry Expert
4.	Dr. Smruti Nanavaty	Vice Principal
5.	Dr. Sriram Deshpande	IQAC Coordinator
6.	Shri Lokesh Tardalkar	IQAC Asst. Coordinator
7.	Dr. Navita Kulkarni	Senior Teacher
8.	Dr. Swapnali Lotlikar	Senior Teacher
9.	Smt. Madhuvanti Date	Senior Teacher
10.	Dr. Abhijeet Mohite	Teacher Representative
11.	Dr. Machunwangliu Kamei	Teacher Representative
12.	Smt. Kalika Kherdikar	Administration
13.	Smt. Dipali Vichare	Administration
14.	Shri Abhang Deshpande	Administration
15.	Shri Alok Hardikar	Representation from Local Society
16.	Shri Abhijeet Kini	Industry Expert
17.	Shri K V Ramana Sastry	Industry Expert
18.	To be decided	General Secretary (Students' Council)
19.	Ms. Saakshi Rathi	Student Representative
20.	Mr. Tanmay Sancheti	Student Representative
21.	Ms. Hetvi Karia	Student Representative
22.	Ms. Tanisha Mistry	Student Representative
23.	Mr. Jinesh Lalan	Student Alumni
24.	Ms. Rajeshwari Ghorpade	Student Alumni
25.	Shri Ashish Mehta	Special Invitee

## TEACHING STAFF

**Dr. Anju Kapoor** - **Principal**  
**Dr. Smruti Nanavaty** - **Vice Principal**  
**Mrs. Suruchi Bandodkar** - **Librarian**

### DEPARTMENT OF MEDIA AND JOURNALISM

<b>Members Name</b>	<b>Designation</b>
1. Dr. Navita Kulkarni	Head of Department & Coordinator, MA (EMA)
2. Mr. Mayur Sarfare	Asst. Prof. & Coordinator, BA(MMC)
3. Mrs. Madhuvanti Date	Asst. Prof., BA(MMC)
4. Mrs. Rashmi Gahlowt	Asst. Prof., BA(MMC)
5. Dr. Yatindra Ingle	Asst. Prof., BA(MMC)
6. Dr. Geeta Sharma	Asst. Prof., BA(MMC)
7. Mr. Utkarsh Yadav	Asst. Prof., BA(MMC)

### DEPARTMENT OF FILM / TV / NEW MEDIA

<b>Members Name</b>	<b>Designation</b>
1. Dr. Machunwangliu Kamei	Head of Department & Coordinator (MA- MCFTNM) Asst. Prof., BA(FTNMP)
2. Mr. Ashish Mehta	Asst. Prof., & Coordinator, BA(FTNMP)
3. Mr. Shalu Balan	Asst. Prof., BA(FTNMP)

### DEPARTMENT OF INFORMATION TECHNOLOGY

<b>Members Name</b>	<b>Designation</b>
1. Dr. Smruti Nanavaty	Vice Principal, Head of Department (IT)
2. Dr. Swapnali Lotlikar	Asst. Prof., BSc. (IT) & Coordinator, MSc(IT)
3. Dr. Prashant Chaudhary	Asst. Prof. & Coordinator, BSc (IT)
4. Mrs. Sunita Gupta	Asst. Prof., BSc (IT) & Coordinator, MSc(IT)

## DEPARTMENT OF ARTIFICIAL INTELLIGENCE

Members Name	Designation
1. Dr. Swapnali Lotlikar	Head of Department & Coordinator, MSc (AI &DS)
2. Dr. Smruti Nanavaty	Vice Principal, HOD (IT)
3. Dr. Neha Vora	Asst. Prof., BSc (IT)
4. Dr. Manisha Divate	Asst. Prof., BSc (IT)
5. Dr. Neelam Naik	Asst. Prof., BSc (IT)

## DEPARTMENT OF COMMERCE

Members Name	Designation
1. Dr. Mayur Vyas	Head of Department & Coordinator, M.Com (BM)
2. Dr. Sriram Deshpande	Asst. Prof. & Coordinator, BMS
3. Mr. Lokesh Tardalkar	Asst. Prof., BMS
4. Dr. Naresh Sukhani	Asst. Prof., BMS
5. Ms. Aditi Saini	Asst. Prof., BMS

## DEPARTMENT OF MANAGEMENT

Members Name	Designation
1. Dr. Sriram Deshpande	Head of Department & Coordinator, BMS Asst. Prof., BMS
2. Dr. Abhijeet Mohite	Asst. Prof., BMS
3. Dr. Sharyn Bangera	Asst. Prof., BMS

## NON-TEACHING STAFF

<b>Name</b>	<b>Designation</b>
Mrs. Kalika Kherdikar	Registrar
Ms. Vidya Salvi	Assistant Accountant
Mrs. Rekha Thanvi	Account Assistant
Mrs. Charishma Mudbidri	Placement Officer
Mr. Rambahadur Singh	Sports Officer
Mrs. Dipali Vichare	Head Clerk
Mr. Jagdish Sanas	Sr. Clerk
Mrs. Vidhya Prabhu	Jr. Stenographer
Mr. Santosh Shinde	Jr. Clerk cum Typist
Mrs. Nidhi Pawar	Jr. Clerk cum Typist
Mrs. Shruti Pawaskar	Jr. Clerk cum Typist
Mr. Mayur Pedamkar	Jr. clerk cum Data Operator
Mr. Deepak Bendhari	Junior Clerk
Mr. Dashrath Yedage	Junior Clerk
Mr. Abhang Deshpande	Library Assistant
Mr. Sandeep Gupta	Lab. Assistant
Mr. Omkar Mestry	Lab. Assistant
Mr. Arun Lanjekar	Lab Attendant cum wireman
Mr. Ganesh Pambala	Peon
Mr. Vilas Bansode	Peon

## POST-GRADUATE PROGRAMS OFFERED

- i) M.A. (Mass Communication- Entertainment, Media & Advertising) [E.M.A.] by papers –60 seats
- ii) M.A. (Mass Communication- Film, Television & New Media [F.T.N.M] by papers- 60 seats
- iii) M.A. (Mass Communication- Visual Communication & Digital Technology [V.C.D.T.] by papers- 60 seats
- iv) M.Sc. Information Technology (I.T.) by papers–40 seats
- v) M.Sc. Artificial Intelligence and Data Sciences (A.I.D.S) by papers- 20 seats
- vi) M.Com.(Business Management) [B.M.] by papers- 60 seats
- vi) Ph.D. in Mass Media

### MA First year Course Structure *for* **MA-EMA, MA (DTVC) & MA(MC-FTNM)**

Sr.no	Semester I Name of the module	Category	Credits
1	Fundamentals of Conventional and New media	Mandatory	4
2	Dynamics of Communication and Media Theories	Mandatory	4
3	Content writing for Visual Media 1	Mandatory	4
4	Photography & Cinematic Arts	Mandatory Practical	2
5	Media Management (for MA-EMA & MA DTVC) OR AI in Film Distribution & Analytics (for MA- MCFTNM) OR Multimedia Advertising (for MA- EMA) OR Cultural and Social Aspects of Visual Communication (for MA DTVC & MA- MCFTNM)	Elective  <b>(Based on specialization)</b>	4
6	Research Methodology	RM	4
Sr.no	Semester II Name of the module	Category	Credits
1	Content Marketing & Digital PR	Mandatory	4
2	Content writing for Visual Media 2	Mandatory	4

3	Media Ethics and Regulation	Mandatory	4
4	Branding and Identity Design	Mandatory Practical	2
5	Web Designing and Prototyping (for MA DTVC & MA-MCFTNM) Practical/Lab  <b>OR</b> Media Planning and Buying (for MA-EMA)  Film Distribution and Marketing (for MA-EMA) <b>OR</b> Deep Learning for Film Editing (for MA-	(Practical) Elective  <b>(Based on specialization)</b>	4
	MCFTNM) Practical/Lab	(Practical)	
6	Internship (for MA-EMA & MA DTVC) <b>OR</b> Niche Media Production - OTT/ Web Series (for MA-MCFTNM)	OJT/FP  <b>(Based on specialization)</b>	4

### **Master of Science (Information Technology Part-I**

<b>SEMESTER I</b>			
Sr. No.	Name of the Module (Subject)	Module Category (Core, Core Elective, OE, VSC, SEC, AEC, VSC, IKS, CC, FP, OJT, RM, CEP, RP)	Total no. of credits
1	Data Science	Major	4
2	Data Science Practical	Major	2
3	Soft Computing Techniques	Major	4
4	Soft Computing Techniques Practical	Major	2
5	Cloud Computing	Major	2
6	Security Breaches and Counter Measures Practical	Elective	4
7	Data Center Technologies	Elective	4
8	Image Processing	Elective	4
9	Research Methodology	RM	4

## Master of Science (Information Technology Part-I)

<b>SEMESTER II</b>			
<b>Sr. No.</b>	<b>Name of the Module (Subject)</b>	<b>Module Category (Core, Core Elective, OE, VSC, SEC, AEC, VSC, IKS, CC, FP, OJT, RM, CEP, RP)</b>	<b>Total no. of credits</b>
1	Big Data Analytics	Major	4
2	Big Data Analytics Practical	Major	2
3	Modern Networking	Major	4
4	Modern Networking Practical	Major	2
5	Microservices Architecture	Major	2
6	Malware Analysis Practical	Elective	4
7	Cloud Management Practical	Elective	4
8	Computer Vision Practical	Elective	4
9	On Job Training	OJT	4

## Master of Science (Information Technology) Part-II

<b>SEMESTER III</b>			
<b>Sr. No.</b>	<b>Name of the Module (Subject)</b>	<b>Module Category (Core, Core Elective, OE, VSC, SEC, AEC, VSC, IKS, CC, FP, OJT, RM, CEP, RP)</b>	<b>Total no. of credits</b>
1	Applied Artificial Intelligence	Major	4
2	Applied Artificial Intelligence Practical	Major	2
3	Machine Learning	Major	4
4	Machine Learning Practical	Major	2
5	Storage as a Service	Major	2
6	Natural Language Processing	Elective	4
7	Security Operations Centre Practical	Elective	4
8	Server Virtualization on VMWare Platform Practical	Elective	4
9	Research Project	RP	4

## Master of Science (Information Technology) Part-II

<b>SEMESTER IV</b>			
<b>Sr. No.</b>	<b>Name of the Module (Subject)</b>	<b>Module Category (Core, Core Elective, OE,VSC, SEC, AEC,VSC, IKS, CC, FP, OJT, RM, CEP, RP)</b>	<b>Total no. of credits</b>
1	Blockchain	Major	<b>4</b>
2	Blockchain Practical	Major	<b>2</b>
3	Deep learning	Major	<b>4</b>
4	Deep Learning Practical	Major	<b>2</b>
5	Robotic Process Automation Practical	Elective	<b>4</b>
6	Cyber Forensics Practical	Elective	<b>4</b>
7	Advanced IoT Practical	Elective	<b>4</b>
8	Research Project	RP	<b>6</b>

## Master of Science (Artificial Intelligence and Data Science) Part-I

<b>SEMESTER I</b>			
<b>Sr. No.</b>	<b>Name of the Module (Subject)</b>	<b>Module Category (Core, Core Elective, OE, VSC, SEC, AEC, VSC, IKS, CC, FP, OJT, RM, CEP, RP)</b>	<b>Total no. of credits</b>
1	Fundamental Concepts of Artificial Intelligence	Major	4
2	Fundamental Concepts of Artificial Intelligence Practical	Major	2
3	Data Analysis and Visualization	Major	4
4	Data Analysis and Visualization Practical	Major	2
5	Linear Algebra	Major	2
6	Human Resource Analytics	Elective	2
7	Human Resource Analytics Practical	Elective	2
8	Retail Marketing Analytics	Elective	2
9	Retail Marketing Analytics Practical	Elective	2
10	Sports DataAnalytics	Elective	2
11	Sports DataAnalytics Practical	Elective	2
12	ResearchMethodology	RM	4

## Master of Science (Artificial Intelligence And Data Science)

<b>SEMESTER II</b>			
<b>Sr. No.</b>	<b>Name of the Module (Subject)</b>	<b>Module Category (Core, Core Elective, OE,VSC, SEC, AEC,VSC, IKS, CC, FP, OJT, RM, CEP, RP)</b>	<b>Total no. of credits</b>
1	Deep Learning	Major	<b>4</b>
2	Deep Learning Practical	Major	<b>2</b>
3	Big Data Systems	Major	<b>4</b>
4	Big data Systems Practical	Major	<b>2</b>
5	Time Series Analysis and Forecasting Practical	Major	<b>2</b>
6	Resilient Data Processing Techniques	Elective	<b>2</b>
7	Resilient Data Processing Techniques Practical	Elective	<b>2</b>
8	Public Health Care Analytics	Elective	<b>2</b>
9	Public Health Care Analytics Practical	Elective	<b>2</b>
10	Social MediaAnalytics	Elective	<b>2</b>
11	Social MediaAnalytics Practical	Elective	<b>2</b>
12	OJT	OJT	<b>4</b>

## Master of Commerce [M. Com in Business Management] Part I

<b>Semester I</b>			
<b>Sr.no</b>	<b>Name of the module</b>	<b>Category</b>	<b>Credits</b>
1	Global Strategic Management	Major Mandatory	4
2	Organisational Behaviour	Major Mandatory	4
3	Research Methodology	Minor Mandatory	4
4	Managerial Decision Tools	Major Mandatory	4
5	Operations Research	Major Mandatory	2
6	Project Management  OR  Consumer Behaviour	Major- Discipline Specific Elective	4
<b>Semester II</b>			
<b>Sr.no</b>	<b>Name of the module</b>	<b>Category</b>	<b>Credits</b>
1	E-Commerce & Digital Marketing	Major Mandatory	4
2	Corporate Finance	Major Mandatory	4
3	Entrepreneurship Management	Major Mandatory	4
4	On Job Training	Major Mandatory OJT	4
5	Family Business Management	Major Mandatory	2
6	Production and Total Quality Management OR Talent Management	Major- Discipline Specific Elective	4

## Master of Commerce [M.Com in Business Management] Part II

<b>Semester III</b>			
<b>Sr.no</b>	<b>Name of the module</b>	<b>Category</b>	<b>Credits</b>
1	Research Project- I	Major Mandatory (RP)	4
2	Digital Transformation in Business	Major Mandatory	2
3	Logistics Management	Major Mandatory	4
4	Services Marketing	Major Mandatory	4
5	Business Compliance Management	Major Mandatory	4
6	Corporate Communications and Public Relations  OR Industrial Marketing	Major- discipline specific elective	4
<b>Semester IV</b>			
<b>Sr no</b>	<b>Name of the module</b>	<b>Category</b>	<b>Credits</b>
1	Research Project- II	Major Mandatory (RP)	6
2	Business Analytics	Major Mandatory	4
3	Retail Management	Major Mandatory	4
4	Tourism and Hospitality Marketing	Major Mandatory	4
5	Sales and Distribution Management  OR Innovations Management	Major - Discipline Specific Elective	4

## **ADMISSION GUIDELINES**

Admission is purely on merit and is subject to availability of seats as per the directions issued by University of Mumbai and Government of Maharashtra from time to time. A transparent admission procedure is followed strictly based on the standard norms and on inter se merit. Any modification in admission guidelines will be notified on the college notice board as well as college website [www.upgcm.ac.in](http://www.upgcm.ac.in) at the time of admission. The Management or the college does not accept any donation or capitation fee for admission to any course offered by the college. The public is cautioned not to fall prey to any misleading information regarding admission in the college against donation.

### **SUBMISSION OF APPLICATION FOR ADMISSION**

College will be conducting the admission procedure through its own **On-line system ONLY**. **As per regulations, students must do the pre-registration on the E-Samarth portal of the University of Mumbai.** A detailed notice regarding admission schedule, on-line application will be available on college website [www.upgcm.ac.in](http://www.upgcm.ac.in) and as well as college notice board. For Minority / Open Merit Seats: The applicants, shall apply online as per the admission schedule by paying a fee of Rs. 100/- online. The details of admission schedule are available on the college website and on the college notice board. No further correspondence will be made with the candidates. It shall be the responsibility of the candidates to see the notices and merit lists displayed on the college notice boards and website as scheduled. No excuses of ignorance regarding procedure will be entertained or accepted, if a candidate misses an opportunity.

### **ELIGIBILITY FOR M.COM (BUSINESS MANAGEMENT)**

A learner for being eligible for admission to the Post Graduate Programme i.e. Master of Commerce, shall have passed the examination for the degree of Bachelor of Commerce (three years/Six Semester integrated course) or the degree B.Com. (Old Course) or the other Semester based Programmes i.e. Bachelor of Commerce (Banking & Insurance) or Bachelor of Commerce (Accounting & Finance) or Bachelor of Commerce (Financial Markets) or Bachelor of Management Studies (B.M.S.) of this University, or an examination of any other University recognized as equivalent thereto.

**Note: Eligibility subject to change according to NEP and autonomy**

## **ELIGIBILITY FOR M.Sc. (I.T.) and M.Sc. (A.I.D.S)**

A learner who has either passed B.Sc. Degree in Information Technology or B.Sc. Degree in Data Science of University of Mumbai or any other recognized University with minimum 45 percent of marks OR B.Sc. In Computer Science / BCS with minimum 45 percent marks OR B.E. Degree/ B.Tech degree in any branch with 45 percent marks OR B.Sc. (Mathematics) with minimum 45 percent marks OR B.Sc. (Physics) with minimum 45 percent marks OR B.Sc. (Statistics) with minimum 45 percent marks OR B.Sc. (Electronics) with minimum 45 percent marks OR Graduate with any discipline where subjects are aligned with Information Technology or Computer Science OR degree from any foreign University which has been approved by UGC with Information Technology or subjects aligned to computer science In addition, the learner should have Mathematics as one of the subjects at 10 + 02 or its equivalent examination.

**Note: Eligibility subject to change according to NEP 2020 and autonomy**

## **ELIGIBILITY FOR M.A. (E.M.A), M.A. (F.T.N.M) and M.A. (V.C.D.T)**

Students who have passed a bachelor's course from any discipline/faculty of a recognized (by UGC-DE Council or any other competent body appointed for the said purpose by the due authority) university in India, or the degree from any foreign University which has been approved by UGC /Association of Indian Universities and is considered equivalent and at par with Indian degrees. In case of more applications are received than the sanctioned strength then merit- with entrance test will be criteria for selection.

**Note: Eligibility subject to change according to NEP2020 and autonomy.**

### **Autonomous Status of the College:**

Usha Pravin Gandhi College was granted Autonomous status by UGC and University of Mumbai in October 2023. We have implemented autonomy from the academic year 2024-25.

### **Academic Bank of Credits**

The Students are required to note that it is mandatory to get registered on the site of Academic Bank of Credit (ABC). In order to complete the process of ABC registration smoothly, the students are suggested to link the cell phone number with Aadhar Card well in advance. The students can refer the website of the college to understand the process of registration and the importance of having account on ABC. It should be noted that student will not be granted admission to Usha Pravin Gandhi College without ABC ID.

## **SCHEME OF EXAMINATIONS, PASSING STANDARDS & PROGRESSION RULES** **(CREDIT BASED EVALUATION NORMS)**

### **Examination Scheme**

The performance of the learner will be evaluated in two components. The first component will be a Continuous Assessment with a weightage of 40% of total marks per course (The Continuous Assessment Component will have further 3-4 sub-components such as class tests, individual assignment / group assignments/ presentations, projects, reports, critical essays, article reviews, quizzes, etc.). The second component will be a Semester-End Examination with a weightage of 60% of the total marks per course.

### **Passing Standards**

To pass a course, the learner should obtain a minimum of 40% marks in aggregate out of the total marks allotted for each course where the course consists of Continuous Assessment and Semester-End Examination. The learner should also obtain a minimum of 40% marks (i.e. 16 out of 40, if the maximum marks allocated to Continuous Assessment is 40) out of the total marks allotted to the Continuous Assessment and minimum of 40% marks out of the total marks allotted to the Semester-End Examination (i.e. 24 out of 60 if the maximum marks allocated to the Semester-End examination is 60) separately, to pass the course and a minimum of Grade P, wherever applicable, to pass a particular semester.

A learner should obtain a minimum of 40% marks out of the total marks allotted to a course, in case that course consists of only Continuous Assessment Component or only Semester-End Exam component.

A learner who obtains less than 40% marks in the continuous assessment or less than 40% marks in the Semester-End examination or less than 40% marks 'in aggregate' (i.e. a learner who fails to fulfill the passing criteria mentioned in the Passing Standards above) will be required to appear for continuous assessment / Semester end re-examination (as the case may be) which will be conducted after the result declaration of each semester. In such a case the continuous assessment / Semester-End examination marks (as the case may be) in which the learner had already passed will be carried forward in the respective course for which the candidate has appeared for re-examination. In case the learner fails even in the re-examination which is held after the result declaration of each semester, he/she will be allowed to appear along with the re-examination of the regular learners of the subsequent academic year. Submission of re-examination form along with prescribed fee before the designated date is a precondition to appear for the re-examination. A learner will not be allowed to appear for the re-examination in case s/he fails to submit the re-examination form online, within the time frame

stipulated by the college, through the Student Portal. In order to receive the degree/diploma certificate, the learner will have to pass in all the examinations of all the years of the program within the validity period, as per rules.

### **Progression Rules**

1. A learner who has passed in all the courses (as per the rules of the Passing Standards) of Semester I and Semester II examinations of the first year of the program will be promoted to the second year of the program concerned. The grade cards of IV shall be kept on hold until the learner successfully passes each of the previous semesters and the final semester.
2. A learner who fails to pass in one or more courses in Semester I examination will be “allowed to keep terms” (ATKT) and will be permitted to attend lectures and appear for the Semester-End examination of Semester II. This means that the learners will be allowed to keep terms for both the semesters during the first year of the programme, irrespective of the number of failures in any number of courses of the first and second semesters of that respective year of the programme. This criterion will apply to the subsequent years of the program also.
3. Such failed learners will be allowed to appear at Semester end re-examination in all the ‘failed courses’ which will be conducted after declaration of the results of each Semester-End examination of that academic year. This re-examination will be held only once in an academic year and will be held immediately after declaration of the results of the semester concerned (i.e. odd semester re-examination after the results declaration of odd semester regular examination and even semester re-examination after the result declaration of even semester regular examinations).
4. The learner is required to pay the prescribed fees for re-examinations before the commencement of the respective examination. Online applications for re-examinations (ATKT) along with the payment of prescribed fee before the designated date is a precondition for appearance at a re-examination. A learner will not be allowed to appear for the re-examination in case he/she fails to submit the re-examination form online within the time frame stipulated by the college, through the student portal.
5. A learner who has failed to pass in one or more subjects, in the respective year of the program i.e. two semesters taken together, after the said re-examination (as mentioned in point no. 3 above) will not be permitted to apply for admission and to continue to the next year of the program. Such learners will be required to appear for the re- examination of the courses in which they have failed to pass. They will

appear for the re-examination to be conducted for the regular learners of the subsequent batch.

6. Such a learner will also have an option to take re-admission in the same year of the program, which he/she failed to pass subject to the validity of the program.
7. The same criteria regarding re-examination as mentioned above shall be applied to Semester III and Semester IV of the second year of the program.

### **Guidelines for Re-examinations on non-fulfilment of Passing Criteria**

1. A learner who obtains less than 40% marks in the continuous assessment or less than 40% marks in the Semester-End examination or less than 40% marks 'in aggregate' (i.e. a learner who fails to fulfill the passing criteria mentioned in the Passing Standards above) will be required to appear for continuous assessment / Semester end re-examination (as the case may be), which will be conducted after the declaration of results of each semester. In such a case, the continuous assessment / Semester-End examination marks (as the case may be) in which the learner had already passed will be carried forward in the respective course for which the candidate has appeared for re-examination. In case the learner fails even in the re-examination which is held after the result declaration of each semester, he/she will be allowed to appear along with the re-examination of the regular learners of the subsequent academic year.
2. Submission of re-examination form along with prescribed fees before the designated date is a pre- condition for appearance at a re-examination. A learner will not be allowed to appear for the re- examination in case he/she fails to submit the re-examination form online, within the time frame stipulated by the college, through the Learner Portal.
3. In order to receive the degree, the learner will have to pass in all the examinations of all the years of the program, within the validity period as per rules.

## **General Rules**

1. A learner who remains absent for the Semester-End examination/s due to any reason, in any subject, shall be awarded 'AB' grade in the subject/s in which he/ she has remained absent. All such learners will be allowed to appear for re-examination in the said subject to be conducted.
2. In order to receive the degree, diploma, certificate, the learner will have to pass in all the examinations of all the years.
3. Revaluation / Photocopy of the answer book: In case a learner is not satisfied with the result/ grade received by him in a particular subject, he/ she may follow the 'Revaluation Procedure' in case he/she desires.
4. The fees for re-examination and re-admission will be decided by the College from time to time.
5. In case of any disputes/differences, the decision of the College shall be final and binding on the learners. If a learner desires to institute any legal proceedings against the College, such legal proceedings shall be instituted only in courts at Mumbai in whose jurisdiction, the application is submitted by the learner, and not in any other court.

**UPG College authorities reserve the right to make modifications in the said rules from time to time.**

## **RULES AND REGULATIONS**

- All students are responsible to the Principal, the Program Coordinator and members of the staff of their conduct in the Public.
- Insubordination, abusive language or misbehavior, misconduct can lead to the dismissal of a student. Demonstration of any kind in the college is strictly prohibited.
- In case of sickness, a leave application shall be submitted to the college office along with a medical certificate within two days of resuming the college. Fitness certificate at the time of resuming the college is essential.
- All the receipts on account of the fines imposed on students for any reason whatsoever shall accrue to the Students' Aid Fund of the College.
- All students applying for Bonafide Certificate, Character Certificate, Birth Date Certificates, Testimonials etc. and requiring the Principal or Program Coordinator's signature on any kind of document or application should first contact the College Office. No papers should be taken by the students directly to the Principal or the Program Coordinator.
- College is well equipped with Biometric identification (RFID).
- Students are required to do biometric for entry into the college.
- Student behavior and activity should not interfere with the orderly administration and discipline of the college.
- Students are warned against communicating any information or write anything about the college to the press without the written permission of the Principal.
- Students must take proper care of all the college property. Any damage done to the property of the college by disfiguring walls, doors, windows and fitting or breaking furniture and such other things is breach of discipline and will be punishable as such. Smoking, tobacco- chewing, drugs etc. are strictly prohibited in the college premises.
- Notwithstanding anything contained in these Rules, if the Government takes any policy decision pertaining to admissions in all the programmes offered by the college. then the same shall be brought into effect at that point of time as per the directives from the Government/University of Mumbai from time to time.
- The students while studying in college, if found indulging in anti-national activities contrary to the provision of Acts and Laws enforced by Government or in any activity contrary to rules of discipline, will be liable to be expelled from the college without any notice by the Principal of the College.

- Students must always wear their valid Identity Card (ID) issued by the college Authority. No student shall be allowed to attend lectures, practical sessions, tutorials, etc. unless he or she has his/her valid ID card.
- Failure to comply with any of the rules, regulations or requirements notified from time to time will lead to strict disciplinary action.

### **CODE OF CONDUCT**

- · All the learners must wear clean, modest, and presentable clothing.
- · Indecent, revealing or offensive dresses (Shorts/skirts above knee-length, ripped jeans, crop tops above naval, spaghetti tops, vests, deep neck/back tops/t-shirts, transparent dresses etc) are not permitted.
- · Slippers (unless for medical reasons) are not permitted. · Dress with an indecent slogan, symbol or an abuse are not permitted.
- · Appropriate clothing in the laboratory is mandatory. Clean Lab. coats/aprons must be worn in laboratories during practicals. Full sleeve outfits are strictly prohibited in the laboratories.
- · ID cards must be visibly worn at all times on the campus. Students must always wear their valid Identity Card issued by the College Authority. They must present it for inspection or verification whenever demanded by the College authorities and / or Security Staff. No student shall be allowed to attend lectures, practicals, tutorials etc..., unless he/she has his/her Identity Card with him/her.
- Students should make use of the college library and must not loiter in the college premises whenever they have a free period.
- Students must be in their classes on time. Late comers will not be allowed to enter the class.
- Student behavior and activity should not interfere with the orderly administration and discipline of the college.

- Students are warned against communicating any information or write anything about the college to the press without the written permission of the Principal.
- Students must take proper care of all the college property. Any damage done to the property of the college by disfiguring walls, doors, windows and fitting or breaking furniture and such other things is breach of discipline and will be punishable as such. Smoking, Tobacco-Chewing, Drugs etc. are strictly prohibited in the college premises.
- Notwithstanding anything contained in these Rules, if the Govt. takes any policy decision pertaining to all the programmes offered by the college admission, then the same shall be brought into effect at that point of time as per the directives from the Government/University of Mumbai from time to time.
- The students while studying in college, if found indulging in anti-national activities contrary to the provision of Acts and Laws enforced by Government or in any activity contrary to rules of discipline, will be liable to be expelled from the college without any notice by the Principal of the College.

**FEE CALCULATION FOR THE PERIOD OF APR 2025 TO MAR 2026 FOR  
POST GRADUATION COURSES**

PARTICULARS	Part I			Part II		
	MSC (IT)	MA (EMA)	M COM (BM)	MSC (IT)	MA (EMA)	M COM (BM)
Tuition Fee	55,000.00	50,000.00	24,210.00	55,000.00	50,000.00	22,000.00
Laboratory Fee	15,000.00	12,000.00		15,000.00	12,000.00	
Computer Practicals			3,000.00			2,940.00
Library Fee	1000.00	2,000.00	1,000.00	1,000.00	2000.00	1000.00
Gymkhana Fee	400.00	400.00	400.00	400.00	400.00	400.00
Other Fees/ Extra Curricular Activities	250.00	250.00	250.00	250.00	250.00	250.00
Admission Processing Fees	200.00	1000.00	200.00	200.00	1,000.00	200.00
Magazine Fee	100.00	100.00	100.00	100.00	100.00	100.00
Identity Card	50.00	50.00	50.00	50.00	50.00	50.00
Group Insurance	125.00	125.00	125.00	125.00	125.00	125.00
Student Welfare Fund	50.00	50.00	50.00	50.00	50.00	50.00
Utility Fee	250.00	250.00	250.00	250.00	250.00	250.00
Development Fee	500.00	500.00	500.00	500.00	500.00	500.00
University Examination Fee	10,000.00	10,000.00	6,000.00	10,000.00	10,000.00	8000.00
Convocation Fee				250.00	250.00	250.00
E-Suvidha	50.00	50.00	50.00	50.00	50.00	50.00
University Sports & Cultural Fee	30.00	30.00	30.00	30.00	30.00	30.00
Vice- Chancellor's Fund	20.00	20.00	20.00	20.00	20.00	20.00
E- Charges	20.00	20.00	20.00	20.00	20.00	20.00
Project Fees	2000.00	3000.00		2000.00	3,000.00	
Ashwamedha Fees	20.00	20.00	20.00	20.00	20.00	20.00
Marksheet	100.00	100.00	100.00	100.00	100.00	100.00
Registration Fee	1000.00	1000.00	800.00			
Registration Form Fee	25.00	25.00	25.00			
Disaster Relief Fund	10.00	10.00	10.00	10.00	10.00	10.00
N.S.S	10.00	10.00	10.00	10.00	10.00	10.00
Alumni Fees	25.00	25.00	25.00	25.00	25.00	25.00
<b>Knowledge Resource Centre</b>	7965.00	13565.00	2,355.00	9540.00	14740.00	3600.00
(i) Laboratory Deposit	400.00					
(ii) Library Deposit	250.00	250.00	250.00			
(iii) Caution Money	150.00	150.00	150.00			
<b>Total</b>	<b>95,000.00</b>	<b>95,000.00</b>	<b>40,000.00</b>	<b>95,000.00</b>	<b>95,000.00</b>	<b>40,000.00</b>

**FEE CALCULATION FOR THE PERIOD OF APR 2024 TO MAR 2025 FOR  
POST GRADUATION COURSES**

PARTICULARS	Part I			Part II		
	MSC (AIDS)	MA (MCFTNM)	MA (DTVC)	MSC (AIDS)	MA (MCFTNM)	MA(DTVC)
Tuition Fee	55,000.00	55,000.00	55,000.00	55,000.00	55,000.00	55,000.00
Laboratory Fee	15,000.00	12,000.00	12,000.00	15,000.00	12,000.00	12,000.00
Computer Practicals						
Library Fee	1000.00	2,000.00	2,000.00	1,000.00	2000.00	2000.00
Gymkhana Fee	400.00	400.00	400.00	400.00	400.00	400.00
Other Fees/ Extra Curricular Activities	250.00	250.00	250.00	250.00	250.00	250.00
Admission Processing Fees	200.00	1000.00	1000.00	200.00	1,000.00	1000.00
Magazine Fee	100.00	100.00	100.00	100.00	100.00	100.00
Identity Card	50.00	50.00	50.00	50.00	50.00	50.00
Group Insurance	125.00	125.00	125.00	125.00	125.00	125.00
Student Welfare Fund	50.00	50.00	50.00	50.00	50.00	50.00
Utility Fee	250.00	250.00	250.00	250.00	250.00	250.00
Development Fee	500.00	500.00	500.00	500.00	500.00	500.00
University Examination Fee	10,000.00	10,000.00	10,000.00	10,000.00	10,000.00	10,000.00
Convocation Fee				250.00	250.00	250.00
E-Suvidha	50.00	50.00	50.00	50.00	50.00	50.00
University Sports & Cultural Fee	30.00	30.00	30.00	30.00	30.00	30.00
Vice- Chancellor's Fund	20.00	20.00	20.00	20.00	20.00	20.00
E- Charges	20.00	20.00	20.00	20.00	20.00	20.00
Project Fees	2000.00	3000.00	3000.00	2000.00	3,000.00	3,000.00
Disaster Relief Fund	10.00	10.00	10.00	10.00	10.00	10.00
Alumni Fees	25.00	25.00	25.00	25.00	25.00	25.00
N.S.S	10.00	10.00	10.00	10.00	10.00	10.00
Ashwamedha Fees	20.00	20.00	20.00	20.00	20.00	20.00
Marksheet	100.00	100.00	100.00	100.00	100.00	100.00
Registration Fee	1000.00	1000.00	1000.00			
Registration Form Fee	25.00	25.00	25.00			
<b>Knowledge Resource Centre</b>	7965.00	8565.00	8565.00	9540.00	9740.00	9740.00
(i) Laboratory Deposit	400.00					
(ii) Library Deposit	250.00	250.00	250.00			
(iii) Caution Money	150.00	150.00	150.00			
<b>Total</b>	<b>95,000.00</b>	<b>95,000.00</b>	<b>95,000.00</b>	<b>95,000.00</b>	<b>95,000.00</b>	<b>95,000.00</b>

**REFUND OF FEES** (As per University Circular No. UG/253 of 1996):

0.3574- Refund of Tuition, Development and all other fees after cancellation of admissions:

- a) The registration fee once paid for the post graduate course will not be refunded for any reason.
- b) The tuition fee paid by a candidate for the course in which he is registered as a post-graduate student will be refunded to him if he leaves the said course without attending any lectures, seminars or practicals, subject to a deduction of 25% of the tuition fee therefrom the administrative charges. An application by the candidate for such refund will only be entertained if it is received by the Registrar/Head of the University Department within fifteen days from the date of commencement of the lectures of the academic year in which the fee is paid.
- c) The tuition fee paid by a candidate for the course in which he is registered as a post-graduate student will be refunded to him if he leaves the said course and joins another course of this university for which he applied at the same time and the selection for the new course of this University is made later, subject to a deduction of 25% of the tuition fee therefrom for administrative charges. An application/entertained if it is received by the Registrar/ Head of the University Department within fifteen days from the date of his paying tuition fee for the new course.

## **LIBRARY**

The Library of SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce is spacious, spread on two floors. Open access system, spacious reading rooms provide a good atmosphere to study. The college library is under CCTV surveillance. It has Wi-Fi facility for internet connectivity.

Library is well equipped with **6289** books on various subjects of media, films, commerce, management and information technology. It also has books of fiction, non-fiction, general knowledge, competitive exams, career guidance, research methodology, etc. All books have been duly classified and arranged in order to make them easily accessible for readers.

Library has online catalogue (OPAC) where users can search for books by author, title or subject. Users can also refer to certain e-resources using their login Id and password.

Apart from this, many newspapers and periodicals are available here and users can read them during the library hours. The library also has a very good collection of CDs and DVDs.

Moreover, the library has an institutional membership of American Library located at BKC. Also library provides syllabus of all the programs, previous years' question papers, projects / dissertations of past year students for reference purpose.

The rules & regulations with regards to library facilities and services, library hours and discipline, etc. are displayed on the library noticeboard as well as on the college website. Every year college library organizes an orientation programme for the first-year students so as to introduce them with the library's collection, activities and services.

## ATTENDANCE RULES FOR LEARNERS

**Attendance requirement in every semester for all programs to make learners eligible for appearing at the Semester End examination:**

- 1) Every learner is expected to attend 100% lectures, practical and tutorials conducted for every course in each semester.
- 2) Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his/her enrolment, **only if s/he fulfills the criteria of at least seventy-five (75%) attendance as an average of total number of lectures, practicals & tutorials conducted for all the courses taken together in every semester. It is mandatory for every learner to have minimum 70% attendance for each course & average attendance in all the courses taken together has to be minimum 75% in the program.**
- 3) a. Attendance of the learners who have officially represented the college in extra-curricular/co-curricular activity/ competition /camp / workshop/ convention/ symposium/ seminar or any such activity, **with prior permission of the Principal**, will be credited to his/her attendance for the missed number of lectures/ practicals/tutorials, which are otherwise conducted on the respective day/s, up to **a maximum of 5%** in every semester in the respective courses in which s/he has missed the lectures / practicals/ tutorials.

**(Learners participating in sports, cultural and extra-curricular activities etc. representing the college, should submit the participation certificate / relevant document within six working days of the completion of the event, authenticated by the competent authority).**

- b. The Principal shall be the competent authority to condone the deficiency of attendance of any learner further up to an additional 5% per program, if deemed fit and on recommendation of the attendance committee of the college. It is mandatory for the said committee to do natural justice by giving personal hearing to every learner falling short of minimum attendance for keeping terms and recommending on a case by case basis to the competent authority after having verified the genuineness and gravity of the problem that justifies the learner to remain absent, which generally shall be limited to his own sickness, sickness of his parent, death of his parent etc. supported by valid documents. **No condonation, whatsoever, is possible if the attendance of the learner is below 70% per course. (learners should submit the medical certificate if any within six working days of resuming college)**

4. Before the Semester End examination, the list of learners whose term is not granted and who are debarred from appearing in the Semester End examination will be displayed on the college notice board. The college will also communicate, through post / e- mail, to the learners whose term is not granted.
5. Such learners may appeal to the Principal within three days from the date of display of the notice.
6. On the grounds of genuine medical emergencies and any other extreme exigencies such cases of students will be referred by the Principal with his /her recommendations to the management.
7. All learners fulfilling the prescribed attendance norms will be allowed to keep the term and will be eligible to appear at the Semester End examination. Learners who have less than 75% attendance per **program** in a semester and/or the learners who have less than 70% attendance per **Course** even after the exemption of 5 % as approved by the Principal on grounds as mentioned in point 3 above, will be required to take re-admission in the respective semester and program of study, in the subsequent academic year by paying the requisite fees on pro rata basis as per the prevailing rules of Usha Pravin Gandhi College of Arts, Science & Commerce (Autonomous) and complete all the requirements of the respective program subject to the validity of the program.

### **DISPENSARY**

Shri Vile Parle Kelavani Mandal runs a dispensary which operates from 09:00 AM to 06:00 PM. It is maintained by two fully qualified Medical Officers in two shifts. Services of the dispensary are available for attending to all emergency first aid and for OPD. This facility is available to all students and staff members of SVKM Institutions.

### **COUNSELLOR**

The college offers counselling services to all students, parents and staff. They can avail of this service free of cost by booking an appointment.

### **MISCELLANEOUS**

The medium of instruction for all post graduate degree courses is English. Admission of candidate who has been admitted to the college will be treated as finally confirmed only after enrollment /final eligibility Certificate is received from the University to which the college is affiliated and the final approval to the admitted candidates from the University of Mumbai.

## **ACTION AGAINST RAGGING**

### **MAHARASHTRA PROHIBITION OF RAGGING ACT 1999 WHICH IS IN EFFECT FROM 15<sup>TH</sup> MAY, 1999 HAS THE FOLLOWING PROVISIONS AGAINST RAGGING**

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- Ragging within or outside any educational institution is prohibited.
- Whosoever directly or indirectly commits, participates in, abets or propagates ragging within or outside any educational institution shall, on conviction, be punished with imprisonment for a term which may extend to 2 years and shall also be liable to a fine which may extend to ten thousand rupees.
- Any student convicted of an offence of ragging shall be dismissed from the educational institution and such students shall not be admitted in any other educational institution for a period of five years from the date of order of such dismissal.
- Whenever any student or, as the case may be, the parent or guardian or a teacher of an educational institution complains, in writing, of ragging to the head of the educational institution, the head of the education institution shall, without prejudice to the foregoing provisions, within seven days of the receipt of the complaint, enquire into the matter mentioned in the complaint and if, *prima facie*, it is found true, suspend the student who is accused of the offence, and shall, immediately forward the complaint to the police station having jurisdiction over the area in which the educational institution is situated, for further action. Where, on enquiry by the head of the educational institution, it is found that there is no substance, *prima facie*, in the complaint received, he/she shall intimate the fact, in writing to the complainant. The decision of the head of the educational institution that the student has indulged in ragging, shall be final.
- If the head of the educational institution fails or neglects to act in the manner specified above when a complaint of ragging is made, such person shall be deemed to have abetted the offence and shall, on conviction, be punished.

## Training and Placement

The Training and Placement Department plays a crucial role in bridging the gap between academic excellence and professional success. Our mission is to empower students with the necessary skills, knowledge, and career opportunities in their respective fields. Through our comprehensive training modules, industry interactions, and dedicated support, "We don't just find jobs—we create success stories!"

To ensure that the student is ready for the corporate world the training takes place over the three years for UG and 2 years for PG.

- **Skill Development:** Organizing workshops, seminars, and training programs to enhance technical and soft skills.
- **Industry Observation (Internship Fair):** Establishing partnerships with leading companies to facilitate internships and job placements.
- **Placement Assistance:** Conducting campus recruitment drives, networking events, and mock interviews to prepare students for job opportunities.
  
- **Placement Process-** The Pre-Placement Talk (PPT) helps companies and students better understanding of what the company offer, key aspects of business, work environment and opportunities available for the students. The PPT end with a question and answer session where students get a better understanding of the company and potential roles.
  
- **Application and Shortlist-** Once the job description is floated by the companies interested student apply through the placement cell, by submitting a detailed resume. On the basis of the application company send a shortlist or conducts online test/Group Discussion (GD) as per their policy.
  
- **Placement Interview** –The Final Interview gives the company and the students a chance to discuss the role in detail and make the right choice.
  
- **Offer and Acceptance-** After the final interview the company can make a choice to give an offer to the students, after which the offer is communicated to the student through the placement officer.



### College Committee List for the academic year 2025-26

Examination & Evaluation Committee	
Sr. No.	Name of the Committee Members
1	Dr. A. Kapoor - Chief Conductor
2	Dr. Swapnali Lotlikar - Convenor
3	Mrs. Rashmi Gahlowt - Convenor
4	Dr. Navita Kulkarni
5	Dr. Mayur Vyas
6	Dr. Sriram Deshpande
7	Mr. Ashish Mehta
Unfair Means Committee	
1	Dr. Smruti Nanavaty - Chairperson
2	Dr. Prashant Chaudhary
3	Dr. Abhijeet Mohite
4	Mrs. Madhuvanti Date

Attendance Committee	
Sr. No.	Name of the Committee Members
1	Mrs. Sunita Gupta - Convenor
2	Dr. Neha Vora - Jt. Convenor
3	Dr. Geeta Sharma, BAMMC
4	Dr. Mayur Vyas, MCom
5	Dr. Sharyn Bangera, BMS
6	Mr. Ashish Mehta & Mr. Shalu Balan, BAFTNMP
7	Dr. Neelam Naik - BSc(IT)
8	Mr. Utkarsh Yadav - BAMMC
9	Ms. Aditi Saini - BMS

Internal Complaint Committee (ICC)	
Sr. No.	Name of the Committee Members
1	Dr. Smruti Nanavaty
2	Dr. Navita Kulkarni
3	Mrs. Madhuvanti Date
4	Mr. Lokesh Tardalkar
5	Dr. Neelam Naik
6	Mrs. Kalika S. Kherdikar
7	Mr. Abhang Deshpande
8	Ms. Priyanka Mehta
9	General Secretary of Student Council
10	Student Member
11	Student Member

Placement Cell / Training / IT Council	
Sr. No.	Name of the Committee Members
1	Mrs. Charishma Mudbidri
2	Mr. Lokesh Tardalkar
3	Mrs. Sunita Gupta
4	Dr. Yatindra Ingle
5	Dr. Abhijeet Mohite
6	Mr. Ashish Mehta

*Admission Committee (First Year)	
Sr. No.	Name of the Committee Members
1	Mrs. Kalika S. Kherdikar, Registrar
2	Dr. Abhijeet Mohite - BMS - Convenor
3	Dr. Sriram Deshpande - BMS
4	Dr. Prashant Chaudhary- BSc(IT)
5	Dr. Manisha Divate - BSc(IT)
6	Mrs. Madhuvanti Date - BAMMC
7	Mr. Mayur Sarfare - BAMC
8	Mr. Ashish Mehta - BA(FTNMP)
9	Mrs. Sunita Gupta - MSc(IT)
10	Dr. Mayur Vyas - M.Com(BM)
11	Dr. Navita Kulkarni - M.A. (EMA)
12	Dr. Swapnali Lotlikar - MSc(AI&DS)
13	Dr. Machunwangliu Kamei - MA(FTNM)

Code of Conduct & Monitoring Committee	
Sr. No.	Name of the Committee Members
1	Dr. A. Kapoor - Principal
2	Mrs. Kalika S. Kherdikar
3	Dr. Swapnali Lotlikar
4	Dr. Prashant Chaudhary
5	Dr. Navita Kulkarni
6	Mrs. Smruti Nanavaty
7	Mrs. Rashmi Gahlowt
8	Mr. Lokesh Tardalkar
9	Mr. Abhang Deshpande

Students' Council	
Sr. No.	Name of the Committee Members
1	Dr. A. Kapoor
2	Dr. Smruti Nanavaty
3	Dr. Sharyn Bangera and G.S. & Student Representative
4	Mr. Lokesh Tardalkar
5	Dr. Manisha Divate

DLLE	
Sr. No.	Name of the Committee Members
1	Dr. Geeta Sharma
2	Ms. Aditi Saini

N.S.S.	
Sr. No.	Name of the Committee Members
1	Dr. Sharyn Bangera - Program Officer
2	Dr. Yatindra Ingle
3	Dr. Neha Vora

Staff Common Room Secretary & Staff Welfare(FDP) activities	
Sr. No.	Name of the Committee Members
1	Dr. Neha Vora (Staff Secretary)
2	Mr. Lokesh Tardalkar (FDP)



## Staff & Student Engagements

2025-2026

Electoral Literacy Club	
Sr. No.	Name of the Committee Members
1	Mr. Mayur Sarfare
2	Mrs. Suruchi Bhandodkar

Social Media Champion	
Sr. No.	Name of the Committee Members
1	Mr. Lokesh Tardalkar

Research Cell	
Sr. No.	Name of the Committee Members
1	Dr. Machunwangliu Kamei
2	Dr. Manisha Divate
3	Dr. Neelam Naik
4	Dr. Naresh Sukhani
5	Dr. Sriram Deshpande

Website Committee	
Sr. No.	Name of the Committee Members
1	Dr. Abhijeet Mohite
2	Mr. Lokesh Tardalkar
3	Dr. Neelam Naik
4	Mr. Jagdish Sanas
5	Mr. Sandeep Gupta

Women Development Cell Committee	
Sr. No.	Name of the Committee Members
1	Dr. Smruti Nanavaty
2	Dr. Navita Kulkarni
3	Mrs. Madhuvanti Date
4	Mr. Lokesh Tardalkar
5	Dr. Neelam Naik
6	Mrs. Kalika S. Kherdikar
7	Mr. Abhang Deshpande
8	Priyanka Mehta - Student
9	Akshara Foundation - NGO
10	Mr. Shirisha Yovotikar - NGO Member

Library / E-Resource Committee	
Sr. No.	Name of the Committee Members
1	Mrs. Suruchi Bhandodkar
2	Dr. Navita Kulkarni
3	Dr. Smruti Nanavaty
4	Dr. Mayur Vyas

Alumni Co-ordination Committee	
Sr. No.	Name of the Committee Members
1	Dr. A. Kapoor - Principal & Chairman
2	Dr. Smruti Nanavaty, Vice Principal
3	Mr. Ashish Mehta, Secretary
4	Mr. Sutlej Mane, Jt. Secretary
5	Mr. Harshil & Ms. Akshara, Treasurer
6	Dr. Mayur Vyas, Teacher In-charge
7	Mrs. Madhuvanti Date, Teacher In-charge
8	Mr. Lokesh Tardalkar, Tech. & Digital Head
9	Dr. Neha Vora, PR In-charge
10	Mr. Utkarsh Yadav

Governance of Socio-Economically Disadvantaged Groups (SEDGs) Cell	
Sr. No.	Name of the Committee Members
1	Mrs. Madhuvanti Date, Chairperson
2	Dr. Neelam Naik
3	Dr. Smruti Nanavaty
4	Dr. Sriram Deshpande
5	Dr. Yatindra Ingle
6	Dr. Manisha Divate
7	Student Representative from IQAC (Male)
8	Student Representative from IQAC (Female)
9	Mrs. Nidhi Pawar

Institute Innovation Cell	
Position	Name
President	Dr. Abhijeet Mohite
Vice-President	Dr. Smruti Nanavaty
NIRF Coordinator, IPR Activity Coordinator	Mr. Lokesh Tardalkar
Innovation Activity, Member	Mrs. Sunita Gupta
Social media, Member	Dr. Yatindra Ingle
Start-up Activity Coordinator, Convener	Mr. Ashish Mehta
Internship Activity Coordinator, ARIIA Coordinator	Mrs. Charishma Mudbidri
Student Coordinator	Ms. Radha Baheti



SHRI VILE PARLE KELAVANI MANDAL's  
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE  
NAAC Reaccredited "A+" Grade with CGPA 3.27



## Staff & Student Engagements

2025-2026

Cultural Committee & Performing Arts	
Sr. No.	Name of the Committee Members
1	Mr. Lokesh Tardalkar
2	Mr. Ashish Mehta
3	Dr. Yatindra Ingle
4	Mrs. Madhuvanti Date
5	Dr. Manisha Divate
6	Mr. Utkarsh Yadav

Sports Committee	
Sr. No.	Name of the Committee Members
1	Mr. Lokesh Tardalkar
2	Mr. Rambahadur Singh
3	Dr. Yatindra Ingle
4	Mrs. Geeta Sharma
5	Dr. Swapnali Lotlikar

Magazine / Prospectus Committee	
Sr. No.	Name of the Committee Members
1	Mrs. Rashmi Gahlowt (Prospectus)
2	Mrs. Geeta Sharma
3	Mr. Mayur Sarfare (Magazine)
4	Mr. Shalu Balan (Magazine)

Student Welfare Initiatives	
Rotaract	
Sr. No.	Name of the Committee Members
1	Dr. Naresh Sukhani
Social Outreach Unit (SOU)	
1	Dr. Abhijeet Mohite
2	Mrs. Madhuvanti Date
3	Student GS.



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## -- NOTICE --

**As per the Negotiable Instruments Act. 1881 (XXVI of 1881) the College will remain closed on following days in the year 2025.**

Sr. No.	DAY	DATE	HOLIDAY
1	Sunday	26/01/2025	Republic Day
2	Wednesday	19/02/2025	Chhatrapati Shivaji Maharaj Jayanti
3	Wednesday	26/02/2025	Mahashivratri
4	Friday	14/03/2025	Holi (Second Day)
5	Sunday	30/03/2025	Gudhi Padwa
6	Monday	31/03/2025	Ramzan-Id (Id-Ul-Fitra) (Shawal-1)
7	Sunday	06/04/2025	Ram Navami
8	Thursday	10/04/2025	Mahavir Janmakalyanak
9	Monday	14/04/2025	Dr. Babasaheb Ambedkar Jayanti
10	Friday	18/04/2025	Good Friday
11	Thursday	01/05/2025	Maharashtra Din
12	Monday	12/05/2025	Buddha Pournima
13	Saturday	07/06/2025	Bakri ID (Id-Uz-Zuha)
14	Sunday	06/07/2025	Moharum
15	Friday	15/08/2025	Independence Day Parsi New Year (Shahenshahi)
16	Saturday	16/08/2025	Gopal Kala
17	Wednesday	27/08/2025	Ganesh Chaturthi
18	Friday	05/09/2025	Id-E-Milad
19	Saturday	06/09/2025	Anant Chaturdashi
20	Thursday	02/10/2025	Mahatma Gandhi Jayanti Dasara
21	Tuesday	21/10/2025	Diwali Amavasya (Laxmi Pujan)
22	Wednesday	22/10/2025	Diwali (Bali Pratipada)
23	Thursday	23/10/2025	Bhaubeej
24	Wednesday	05/11/2025	Guru Nanak Jayanti
25	Thursday	25/12/2025	Christmas



## STUDENTS' WELFARE & GRIEVANCE CELL

- A link between students, teachers and college administration
- Creates a healthy and safe atmosphere for students of the college
- Actively seeks to address issues of students
- Promotes timely and transparent resolution of the issues/ suggestions in a confidential manner

**NOTE:** Grievance is any type of problem, concern, dispute, complaint or suggestion(s) related to academics or the environment in the college premises. We work on the principles of confidentiality, impartiality and sensitivity ensuring timely and appropriate action.

<b>Anti-Ragging Cell &amp; Grievance Redressal Cell (staff and students)</b>	
<b>Sr. No.</b>	<b>Name of the Committee Members</b>
1	Dr. Swapnali Lotlikar
2	Dr. Prashant Chaudhary
3	Mrs. Rashmi Gahlowt
4	Dr. Naresh Sukhani

SR NO	NAME OF INSTITUTE	YEAR OF EST
1	Smt. Gokalibai P P High School	1934
2	Mithibai College of Arts, Chauhan Institute of Science	1961
3	Shri Bhagubhai Mafatlal Polytechnic	1963
4	Narsee Monjee College of Commerce and Economics	1964
5	Shri Manilal Vadilal Nanavati Prathmik Shala	1974
6	Chauhan Junior College of Arts and Science	1976
7	Jitendra Chauhan College of Law	1977
8	Amrutben Jivanlal College of Commerce and Economics	1980
9	Shri Dhirajlal Vrajlal Parekh Shishu Vihar	1981
10	Parag Vijay Datt Drama Academy	1989
11	C.B Patel Research Center for Chemistry and Biological Sciences	1990
12	Harikishandas Mehta Foundation Institute of Journalism and Mass communication	1990
13	Acharya A.V Patel Junior College	1992
14	Dwarkadas J. Sanghvi College of Engineering	1994
15	Chatrabhuj Narsee Memorial School	1997
16	<b>Usha Pravin Gandhi College of Arts, Science &amp; Commerce.</b>	<b>2003</b>
17	Mukesh Patel Military School - Shirpur	2003
18	Dr. Bhanuben Nanavati College of Pharmacy	2004
19	Pravin Gandhi College of Law	2004
20	Institute of International Studies	2006
21	SVKM International School	2008
22	Center for Performing Arts	2010
<b>Narsee Monjee Institute of Management Studies (Deemed University)</b>		
23	School of Business Management	2006
24	Mukesh Patel School of Technology Management and Engineering	2006
25	Shobhaben Pratapbhai Patel School of Pharmacy and Technology Management	2006
26	School Distance Learning	2006
27	Anil Surendra Modi School of Commerce	2007
28	Balwant Sheth School of Architecture	2007
29	School of Science	2007
30	Sarla Anil Modi School of Economics	2010
<b>Centers of Excellence</b>		
31	Institute of Intellectual Properties Studies	2009 (2000)
32	BSE Center for Capital Market Studies	2009
33	Center for Sustainability Management and Social Entrepreneurship	2005
34	Center for Family Business and Entrepreneurship Management	2000

### SVKM'S

**USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE & COMMERCE**  
**3RD FLOOR BHAKTIVENDANTA SWAMI MARG, JUHU SCHEME,**  
**VILE PARLE (WEST), MUMBAI 400 056.**