



SHRI VILE PARLE KELAVANI MANDAL'S
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE & COMMERCE



Bhakti Vedanta Swami Marg, North-South Road No. 1,
Juhu Scheme, Vile Parle (West), Mumbai 400 056.

Additional Documents for 1.1.3

**Index for documents of teachers' participation in Syllabus Framing Workshop of
the affiliated University**

Sr No	Document
1.	Workshop Flyer
2.	Workshop Approval from BOS Chairman
3.	Workshop Report
4.	Workshop Feedback





SMC-21-1

Shri Vile Parle Kelavani Mandal's
Usha Pravin Gandhi College of Arts, Science and Commerce,
NAAC Accredited "A" Grade
Department of B.A Multimedia and Mass Communication
In Association with Board of Studies Mass Media, University of Mumbai

Registration Link
[Click Here](#)

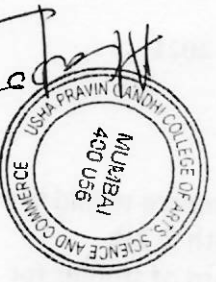
Revised Syllabus Orientation Workshop
Semester IV, SYBAMMC
Date : 6 January and 7 January 2021
Time : 10 a.m onwards
All the BAMMC Faculties are cordially Invited

Workshop Platform
Microsoft Teams

Workshop Chairman
Dr. Sunder Rajdeep,
Chairman,
Board of Studies,
Mass Media
University of Mumbai

Inauguration By
Dr. Anju Kapoor,
Principal,
Usha Pravin Gandhi College of
Arts, Science and Commerce,

Workshop Convener,
Prof. Rashmi Gahlawt,
Coordinator,
Department of Mass Media
Usha Pravin Gandhi College of
Arts, Science and Commerce,



Fw: Permission to organize the revised syllabus orientation workshop on 6th & 7th January, 2021

Rashmi Gahlowt <Rashmi.Gahlowt@upgcm.ac.in>

Fri 7/16/2021 6:15 PM

To: Rashmi Gahlowt <Rashmi.Gahlowt@upgcm.ac.in>

From: Dr. Sunder Rajdeep <sunderrajdeep@gmail.com>

Sent: Saturday, December 26, 2020 12:45 AM

To: Rashmi Gahlowt <Rashmi.Gahlowt@upgcm.ac.in>

Subject: Re: Permission to organize the revised syllabus orientation workshop on 6th & 7th January, 2021

Approved & permission granted.

Thanks & Regards,



Dr. Sunder Rajdeep

Head,

Dept. of Communication & Journalism,

& Chairman, BoS in Mass Media,

University of Mumbai, Vidyanagari campus,

Santacruz (E), Mumbai-98. India.

Cell No. 91+9969145350.

Pls refer : <http://www.dcmumbai.mu.ac.in/>

Please Stay Safe & Sound from COVID-19

On Thu, Dec 24, 2020 at 8:38 PM Rashmi Gahlowt <Rashmi.Gahlowt@upgcm.ac.in> wrote:

Respected sir,

The BAMMC department of SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce would like to seek your kind permission to organize the revised syllabus orientation workshop on 6th & 7th January, 2021 in the online mode on the MS Teams platform in association with the Board of studies for BAMMC, University of Mumbai.

Most of the colleges are beginning the Sem IV in the first week of January 2021 hence it would be the most opportune time to hold the workshop.

There are 9 papers in all in the SYBAMMC, Semester IV, including 5 Core papers & 4 Electives, hence two days would be required to organize the workshop. Each paper would take around 40-45 minutes.

The resource persons for all papers would be addressing/presenting/answering queries from the participants to orient them for the revised papers.



Two-day Revised Syllabus Orientation Workshop for SYBAMMC, Semester IV

The Dept of Mass Media, SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce organized a two-day Revised Syllabus Orientation Workshop for SYBAMMC, Semester IV on 6th and 7th January, 2021 in association with the Board of Studies for Mass Media, University of Mumbai. It was convened by Ms. Rashmi Gahlowt, Coordinator BAMMC.

107 BAMMC faculties from across the city colleges attended the workshop whose objective was to understand the requirements of the Fourth Semester & aid the instructors and faculty members to understand the subject better & get oriented for the same. The flyer for the workshop was sent to all & the MS Teams links for the sessions was shared before the sessions on the faculty group. The program flow for both the days was as follows

Program Flow:

Day-01: 6th Jan, 2021

- 10.00 a.m. - Welcome by Rashmi Gahlowt, Coordinator, BAMMC,
- 10.10 a.m. - Address by Dr. Anju Kapoor, Principal, SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce
- 10.20 a.m. - Address by Dr. Sunder Rajdeep, Chairman, Board of Studies, BAMMC, University of Mumbai.

Sessions by Resource Persons from 10.30 a.m. onwards:

1. 10.30 am- 11.15 am
Motion Graphics & Visual Effects: Resource person - Prof. Neil Maheshwari
2. 11.15 am - 12.30 pm
Computer Multimedia - II: Resource person - Prof. Arvind Parulekar
3. 12.30 pm - 1.15 pm
Mass Media Research: Resource Person- Prof. Rani D'Souza

1.15 pm - 2.00 pm - Lunch Break



4. 2.00 pm - 2.45 pm

Radio Production - II

Resource Person - Prof Gajendra Deoda.

5. 3.00pm - 3.45 pm

Media Laws & Ethics - Resource Persons- Prof. Bhushan Shinde and Prof. Renu Nauriyal

Day-02: 7th Jan, 2021

Sessions by Resource Persons 11.00 a.m. onwards

1. 11.00 am. - 11.45 am

Writing & Editing for the Media - Resource person- Prof. Shreya Bhandary

2. 11.45 am - 12.30 pm

Film Communication- II

Resource Person - Prof. Chetan Mathur

3. 12.30 pm to 1.15 pm. - Theatre & Mass Communication - II

Resource Person - Prof. Shamali Gupta

1.15pm - 2.00 pm.- Lunch Break

4. 2.00 pm - 2.45 pm

Electronic Media - II

Resource Persons -

Dr. Navita Kulkarni & Prof. Neena Sharma



Revised Syllabus Workshop SYBAMMC Sem IV Feedback form

SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce Date: 6th and 7th
January, 2021

* Required

1. Name *

2. Email address *

3. Institution/Organization *

4. How was the overall revised syllabus workshop *

Mark only one oval.

	1	2	3	4	5	
Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Excellent



Atapoor

9. Did you find the research conference insightful? *

Mark only one oval.

Yes

No

10. Any suggestions *

11. Name *

12. Email address *

13. Institution/Organization *



Alkapsal

18. Did you find themes and sub-themes of the conference relevant? *

Mark only one oval.

	1	2	3	4	5	
Poor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Excellent

19. Did you find the research conference insightful? *

Mark only one oval.

Yes
 No

20. Any suggestions *

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