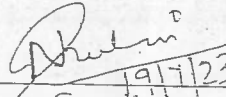


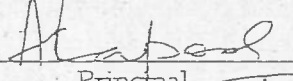
SVKM's  
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE & COMMERCE  
TIME TABLE FOR THE ACADEMIC YEAR 2023-2024

Name : M.A. ( Entertainment Media & Advertising) Semester – III (Specialization: Advertising & Marketing) Room No. -

	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
I	10.30 am to 12.30 pm	-----	-----	-----	-----	-----	Strategic Brand Management (Dr. Yatindra Ingle)
		B R E A K					
II	01.00 pm to 3.00 pm	-----	-----	-----	-----	-----	Media & Consumer Behaviour (Prof. Mayur Sarfare)
		B R E A K					
III	03.00 pm to 05.00 pm	-----	-----	-----	-----	Media Planning and Buying (Dr. Navita Kulkarni)	-----
IV	05.00 pm to 07.00 pm	-----	-----	-----	Advertising Agency Structure & Management (Prof. Sukruti Kohli)	Account Planning & Media Business (Prof. Ashish Mehta)	-----

  
19/7/23  
Course Coordinator



  
Principal  
19/7/2023