



Shri Vile Parle Kelavani Mandal's
Usha Pravin Gandhi College of Arts, Science & Commerce
Vile Parle (West), Mumbai 400 056
NAAC Re-accredited 'A+' Grade



10th October, 2023

Notice to T.Y.B.A.M.M.C Students

All students of T.Y.B.M.M.A.C Semester V. are hereby informed to kindly note the scheduled timetable for the **Prelims Examination 2023** as under:

Date	Time	Subjects
16/10/2023 (Monday)	8:30 a.m. to 11:00 a.m.	Agency Management
17/10/2023 (Tuesday)	8:30 a.m. to 11:00 a.m.	Advertising and Marketing Research
18/10/2023 (Wednesday)	8:30 a.m. to 11:00 a.m.	Brand Building
19/10/2023 (Thursday)	8:30 a.m. to 11:00 a.m.	Consumer Behaviour
20/10/2023 (Friday)	8:30 a.m. to 11:00 a.m.	Globalization and International Advertising
21/10/2023 (Saturday)	8:30 a.m. to 11:00 a.m.	Copywriting

B.A.M.M.C Co-ordinator

Principal