**SHRI VILE PARLE KELAVANI MANDAL'S**
**USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)**
**REGULAR EXAMINATION TIME TABLE – OCTOBER, 2025**
**FIRST YEAR, SELF FINANCE COURSES, SEMESTER-I**
**[For 2025-26 Batch Students – Under NEP]**

| Day & Date | Timings | Bachelor of Arts (Film, Television and New Media Production) | Bachelor of Art in Multimedia and Mass Communication | Bachelor of Science (Information Technology) |
|---|---|---|---|---|
| Monday, 06.10.2025 | 11:30 AM to 12:30 PM | INDIAN KNOWLEDGE SYSTEMS | INDIAN KNOWLEDGE SYSTEMS | INDIAN KNOWLEDGE SYSTEMS |
| Tuesday, 07.10.2025 | 11:30 AM to 12:30 PM | -- | CONTENT WRITING | DISCRETE MATHEMATICS |
| | 11:30 AM to 01:30 PM | FUNDAMENTALS OF FILM THEORY & APPRECIATION | -- | -- |
| Wednesday, 08.10.2025 | 11:30 AM to 12:30 PM | COMMUNICATION SKILLS I | COMMUNICATION SKILLS I | COMMUNICATION SKILLS I |
| Thursday, 09.10.2025 | 11:30 AM to 12:30 PM | CREATIVE WRITING | INTRODUCTION TO CONSTITUTION | SUSTAINABLE GREEN IT |
| Friday, 10.10.2025 | 11:30 AM to 12:30 PM | PRINCIPLES OF MANAGEMENT | PRINCIPLES OF MANAGEMENT | DIGITAL MARKETING |
| Saturday, 11.10.2025 | 11:30 AM to 12:30 PM | FOUNDATION COURSE-I (HUMAN SKILLS & UNIVERSAL VALUES) | -- | -- |
| | 11:30 AM to 01:30 PM | -- | FUNDAMENTALS OF MASS COMMUNICATION | NOTION OF OPERATING SYSTEMS |
| Monday, 13.10.2025 | 11:30 AM to 12:30 PM | BASICS OF PHOTOGRAPHY | INTRODUCTION TO NEWS MEDIA AND ADVERTISING-I | -- |
| | 11:30 AM to 01:30 PM | -- | -- | PROGRAMMING LOGIC AND TECHNIQUES |
| Tuesday, 14.10.2025 | 11:30 AM to 12:30 PM | TECHNOLOGY AND VISUAL NARRATIVES | INTRODUCTION TO INDIAN LITERATURE | ELECTRONICS AND COMMUNICATION TECHNOLOGY I |
| Wednesday, 15.10.2025 | 11:30 AM to 12:30 PM | ECONOMIC PERSPECTIVE ON INDIAN LITERATURE | -- | -- |

Alka Shukla
Controller of Examinations

USHA PRAVIN GANDHI COLLEGE OF ARTS SCIENCE AND COMMERCE MUMBAI-400056 AUTONOMOUS ESTD-2003

Dr. Anju Kapoor 11/9/2025
Principal

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**REGULAR EXAMINATION TIME TABLE – OCTOBER, 2025**
**SECOND YEAR, POST GRADUATION COURSES, SEMESTER-III**
**[For 2025-26 Batch Students – Under NEP]**

| Day & Date | Timings | Master of Arts (Entertainment, Media & Advertisement) | Masters of Arts (Mass Communication – Film, Television & New Media) | Master of Commerce (Business Management) | Master of Science (Artificial Intelligence and Data Science) | Master of Science (Information Technology) |
|---|---|---|---|---|---|---|
| Monday, 06.10.2025 | 08:00 AM to 10:00 AM | -- | -- | BUSINESS COMPLIANCE MANAGEMENT | -- | -- |
| | 11:30 AM to 01:30 PM | ACCOUNT PLANNING & MEDIA BUSINESS | FILM PRODUCTION & CONTENT PIPELINE | -- | QUANTUM COMPUTING | APPLIED ARTIFICIAL INTELLIGENCE |
| Tuesday, 07.10.2025 | 08:00 AM to 10:00 AM | -- | -- | LOGISTICS MANAGEMENT | -- | -- |
| | 11:30 AM to 01:30 PM | MEDIA PLANNING AND BUYING | FILM MARKETING AND DISTRIBUTION | -- | -- | MACHINE LEARNING |
| Wednesday, 08.10.2025 | 08:00 AM to 10:00 AM | -- | -- | SERVICES MARKETING | -- | -- |
| | 11:30 AM to 12:30 PM | -- | TV PRODUCTION | -- | -- | -- |
| | 11:30 AM to 01:30 PM | STRATEGIC BRAND MANAGEMENT | -- | -- | NATURAL LANGUAGE PROCESSING | NATURAL LANGUAGE PROCESSING |
| Thursday, 09.10.2025 | 08:00 AM to 10:00 AM | -- | -- | CORPORATE COMMUNICATIONS AND PUBLIC RELATIONS | -- | -- |
| | 11:30 AM to 01:30 PM | DIGITAL AND SOCIAL MEDIA ADVERTISING | -- | -- | -- | -- |
| Friday, 10.10.2025 | 08:00 AM to 09:00 AM | -- | -- | DIGITAL TRANSFORMATION IN BUSINESS | -- | -- |
| | 11:30 AM to 12:30 PM | BUSINESS PLAN AND NEGOTIATION SKILLS | -- | -- | ROBOTIC PROCESSING AUTOMATION | STORAGE AS A SERVICE |

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# SHRI VILE PARLE KELAVANI MANDAL'S
# USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
## REGULAR EXAMINATION TIME TABLE – OCTOBER, 2025
## THIRD YEAR, SELF FINANCE COURSES, SEMESTER-V (CBCGS)

| Day & Date | Timings | BA in Multimedia and Mass Communication | BACHELOR OF MANAGEMENT STUDIES | B.Sc (Information Technology) | B.A. ( Film, Television and New Media Production ) |
|---|---|---|---|---|---|
| Monday, 06.10.2025 | 01:30 PM to 04:00 PM | ADVERTISING & MARKETING RESEARCH | CORPORATE COMMUNICATION & PUBLIC RELATIONS | ADVANCED JAVA | -- |
| | 01:30 PM to 03:30 PM | -- | -- | -- | INTRODUCTION TO PRODUCTION MANAGEMENT |
| Wednesday, 08.10.2025 | 01:30 PM to 04:00 PM | AGENCY MANAGEMENT | WEALTH MANAGEMENT / CUSTOMER RELATIONSHIP MANAGEMENT | ASP .NET WITH C# | -- |
| | 01:30 PM to 03:30 PM | -- | -- | -- | LAWS RELATED TO FILMS, TV AND INTERNET |
| Thursday, 09.10.2025 | 01:30 PM to 04:00 PM | BRAND BUILDING | LOGISTICS & SUPPLY CHAIN MANAGEMENT | FUNDAMENTALS OF ARTIFICIAL INTELLIGENCE | |
| | 01:30 PM to 03:30 PM | -- | -- | -- | NEW MEDIA THEORY AND PRACTICE |
| Friday, 10.10.2025 | 01:30 PM to 04:00 PM | CONSUMER BEHAVIOUR | RISK MANAGEMENT / E-COMMERCE & DIGITAL MARKETING | FUNDAMENTALS OF INTERNET OF THINGS | -- |
| | 01:30 PM to 03:30 PM | -- | -- | -- | BASICS OF MARKETING AND PUBLICITY DESIGN FOR FILMS & TV |
| Tuesday, 14.10.2025 | 01:30 PM to 04:00 PM | COPY WRITING | DIRECT TAX / SALES & DISTRIBUTION MANAGEMENT | PROJECT MANAGEMENT | -- |
| | 01:30 PM to 03:30 PM | -- | -- | -- | UNDERSTANDING INDIAN CONTEMPORARY CINEMA |
| Wednesday, 15.10.2025 | 01:30 PM to 04:00 PM | GLOBALIZATION & INTERNATIONAL ADVERTISING | INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT / SERVICES MARKETING | -- | -- |

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**REGULAR EXAMINATION TIME TABLE – OCTOBER, 2025**
**SECOND YEAR, SELF FINANCE COURSES, SEMESTER-III**
**[For 2025-26 Batch Students – Under NEP]**

| Day & Date | Timings | Bachelor of Arts (Film, Television and New Media Production) | Bachelor of Art in Multimedia and Mass Communication | Bachelor of Management Studies | Bachelor of Science (Information Technology) |
|---|---|---|---|---|---|
| Monday, 06.10.2025 | 08:00 AM to 09:00 AM | GUJARATI LEVEL I | GUJARATI LEVEL I | GUJARATI LEVEL I | GUJARATI LEVEL I |
| | | HINDI LEVEL I | HINDI LEVEL I | HINDI LEVEL I | HINDI LEVEL I |
| | | MARATHI LEVEL I | MARATHI LEVEL I | MARATHI LEVEL I | MARATHI LEVEL I |
| Tuesday, 07.10.2025 | 08:00 AM to 09:00 AM | BASICS OF CINEMATOGRAPHY- II | MOBILE MEDIA EDITING | -- | -- |
| | 08:00 AM to 10:00 AM | -- | -- | ACCOUNTING FOR MANAGERIAL DECISIONS | DATA STRUCTURES AND ALGORITHM |
| Wednesday, 08.10.2025 | 08:00 AM to 10:00 AM | ENTREPRENEURSHIP AND MEDIA BUSINESS | JOURNALISM AND PUBLIC OPINION | WORKPLACE PSYCHOLOGY AND ORGANIZATIONAL BEHAVIOUR | SOFTWARE ENGINEERING |
| Thursday, 09.10.2025 | 08:00 AM to 09:00 AM | -- | -- | TRAVEL AND TOURISM | MULTIMEDIA AND ANIMATION I |
| | 08:00 AM to 10:00 AM | INTRODUCTION TO DIRECTION FOR TELEVISION | CORPORATE COMMUNICATION AND PUBLIC RELATIONS | -- | -- |
| Friday, 10.10.2025 | 08:00 AM to 10:00 AM | OTT GENRES AND TRANSMEDIA STORYTELLING | FILM STUDIES | ENTREPRENEURSHIP MANAGEMENT | NETWORKING TECHNOLOGY |
| Saturday, 11.10.2025 | 08:00 AM to 09:00 AM | -- | BUSINESS ANALYTICS -I | CONTENT CREATION | LINEAR ALGEBRA CONCEPTS |
| | | | TRAVEL & TOURISM - I | | |
| Tuesday, 14.10.2025 | 08:00 AM to 09:00 AM | -- | -- | ADVERTISING | -- |
| | | | | DEBT AND EQUITY MARKETS | |

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