



SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce (Autonomous), Mumbai
Bachelor of Management Studies (BAFTNMP) Program Structure for First Year 2025-2026



SEMESTER I		SEMESTER II	
MAJOR		MAJOR	
Fundamentals of Film Theory & Appreciation (4)		Introduction to History of Non-Fiction Films (3)	
Creative Writing (2)		Film Making (Non-fiction Films) (3)	
MINOR		MINOR	
~		Importance of Sound & SFX (2)	
OE (Open Elective)		OE (Open Elective)	
Graphic Design (2) (Compulsory)		Basics of Post Production (2) (Compulsory)	
Principles of Management (2) OR		Information Technology in Business Management (2) OR	
Economic Perspective on Indian Literature (2)		Economic Perspective on World Literature (2)	
VSC/SEC (Vocation Specific Course/Skill Enhancement Course)		VSC/SEC (Vocation Specific Course/Skill Enhancement Course)	
Technology and Visual Narratives (2)		Introduction to Screenplay Writing (2)	
Basics of Photography (2)		Basics of Cinematography – I (2)	
AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)		AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)	
Communication Skills I (2)		Communication Skills II (2)	
Foundation Course-I (Human Skills & Universal Values) (2)		Foundation Course-II (Understanding India) (2)	
Indian History of Art (2)		~	
CC (Co-curricular Course)		CC (Co-curricular Course)	
Health and Wellbeing (2)		Sports/ Cultural/NSS/ YOGA (2)	
Total Credits	22	Total Credits	22

Total Number of Credits in FYBAFTNMP: 44 and Total Courses: 20
 Figure in the brackets represent number of credits.



BA Film Television and New Media Production USP

The USP of B.A. Film Television and New Media Production program is that it offers an industry-relevant curriculum, experienced faculty, state-of-the-art facilities, career support, strong alumni connect, global exposure, geographically well connected to the industry, Mentored by industry professionals and a focus on new media technologies.

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Shri Vile Parle Kelavani Mandal's
USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
 NAAC Reaccredited 'A+' Grade, CGPA: 3.27
 NEP Structure: Bachelor of Arts Film Television and New Media Production) 2026-2030

Semester	Major		Minor	Open Elective	VSC/SEC	AEC	VEC	IKS	OJT/FP/CC/CEP	Total (Credits)
	Mandatory	Electives								
I	Fundamentals of Film Theory & Appreciation (4) Creative Writing (2)	NIL	NIL	Select(Any 2) Graphic Design (2) Economic Perspective on Indian Literature (2) Principles of Management (2)	Technology and Visual Narratives (2) Basics of Photography (2)	Communication Skills I (2)	Foundation Course-I (Human Skills & Universal Values) (2)	Bhartiya Gayana Parampara (IKS) (2)	Health and Wellbeing / DLLE I / NSS I / SPORTS I / CULTURAL I (2)	22
II	Introduction to History of Non-Fiction Films (3) Film Making (Non-fiction Films) (3)	NIL	Importance of Sound & SFX (2)	(Any 2) Digital Post Processing (2) Economic Perspective on World Literature (2) Information Technology in Business Management (2)	Introduction to Screenplay Writing (2) Basics of Cinematography - I (2)	Communication Skills II (2)	Foundation Course-II (Understanding India) (2)	NIL	YOGA II / NSS II CULTURAL II / SPORTS II (2)	22
Total	12	0	2	8	8	4	4	2	4	44
Exit option with Certificate (44 credits + 4 skill credits)										
Semester	Major		Minor	Open Elective (Any 1)	VSC/SEC (Any 1)	AEC (Any 1)*	VEC	IKS (Any 1)	OJT/FP/CC/CEP	Total (Credits)
	Mandatory	Electives								
III	Introduction to Direction for Television (4) OTT Genres and Transmedia Storytelling (4)	NIL	Entrepreneurship and media business (4)	Computational 3D and Visual Effects (2) Fashion and Lifestyle (2) Travel and Tourism (2)	Basics of Cinematography- II (2)	Hindi Level I (2) Marathi Level I (2) Gujarati Level I (2) Sanskrit Level I (2)	NIL	NIL	Ad-film making (2) NSS III / YOGA III (2 Credits)	22
IV	Direction for Films (4) Film Making (fiction Films) (4)	NIL	Visual communications and Film aesthetics (4)	Basics of Web and Experience Design (2) 3 D Simulation Technology (2)	Screenwriting for fiction films (2) SEC	Hindi Level II (2) Marathi Level II (2) Gujarati Level II (2) Sanskrit Level II (2)	NIL	NIL	COMMUNITY ENGAGEMENT PROJECT (2) NSS / YOGA / CULTURAL / SPORTS (2)	22
Total	16 // 28	0	8 // 10	4 // 12	4 // 12	4 // 8	0 // 4	0 // 2	8 // 12	44 // 88
Exit option with Certificate (88 credits + 4-skill credits)										
Semester	Major		Minor	Open Elective	VSC/SEC	AEC	VEC	IKS	OJT/FP/CC/CEP	Total (Credits)
	Mandatory	Electives (Any 1)								
V	Indian Knowledge Systems (IKS) for Filmmakers (2) Laws Related to Films, TV & OTT (4) Production management. (4)	Trends and Technologies in films, television and OTT(4) New media theory and practice (4)	Marketing and Distribution of Films Television and New Media (4)	NIL	Art of Set Design (2)	NIL	NIL	NIL	Practical film making (music video) (2) FP/ CEP	22
VI	Graduation film (10)	Indie Cinema (4) Micro Filming (4)	Business of films (4)	NIL	NIL	NIL	NIL	NIL	OJT (4)	22
Total	20 // 48	8 // 8	8 // 18	0 // 12	2 // 14	0 // 8	0 // 4	0 // 2	6 // 18	44 // 132
Exit option with Degree (132 credits)										



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Semester	Major		Minor (Any 1)	Open Elective	VSC/SEC	AEC	VEC	IKS	OJT/FP/CC/CE P	Total (Credits)
	Mandatory	Electives (Any 1)								
VII	Fundamentals of Conventional and New media (4) Dynamics of Communication and Media Theories (4) Content writing for Visual Media 1 (4) Photography & Cinematography (2)	(4) AI in Film Distribution & Analytics (4) OR Vertical Cinema & Social Film Production (4)	Research Methodology and Media Landscape (4)	NIL	NIL	NIL	NIL	NIL	NIL	22
VIII	Content Marketing & Digital PR (4) Content writing for Visual Media 2 (4) Media Ethics and Regulation (4) Branding and Identity Design (2)	Web Designing and Prototyping (4) OR Deep Learning for Film Editing (4)	NIL	NIL	NIL	NIL	NIL	NIL	Niche Media Production - OTT/ Web Series (4)	22
Total	28//76	8//16	4//22	0//12	0//14	0//8	0//4	0//2	4//22	176
Degree with honours (176 credits)										

- DSE Discipline Specific Electives
- OEC Open Electives Course
- VOC Vocational Courses
- SEC Skill Enhancement Courses
- AEC Ability Enhancement Courses
- IKS Indian Knowledge System
- VAC Value Added Courses
- OJT On the Job Training
- FP Field Project
- CC Co Curricular Activities
- CE Community Engagement
- MEC Modern English Language
- MIL Modern Indian Language

Program Coordinator

Mr. Ashish Mehta



Ashish Mehta

Principal

Dr. Smruti Nanavaty

Dr. Smruti Nanavaty

COLLEGE SEAL

