



**SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce (Autonomous), Mumbai**  
**Bachelor of Management Studies (BAFTNMP) Program Structure for First Year 2024-2025**



| SEMESTER I   |    | SEMESTER II  |    |
|--|----|--|----|
| <b>MAJOR</b>   |    | <b>MAJOR</b>   |    |
| Fundamentals of Film Theory & Appreciation (4)   |    | Introduction to History of Non-Fiction Films (3)   |    |
| Creative Writing (2)   |    | Film Making (Non-fiction Films) (3)  |    |
| <b>MINOR</b>   |    | <b>MINOR</b>   |    |
| ~  |    | Importance of Sound & SFX (2)  |    |
| <b>OE (Open Elective)</b>  |    | <b>OE (Open Elective)</b>  |    |
| Graphic Design (2) (Compulsory)  |    | Basics of Post Production (2) (Compulsory)   |    |
| Principles of Management (2) OR  |    | Information Technology in Business Management (2) OR   |    |
| Economic Perspective on Indian Literature (2)  |    | Economic Perspective on World Literature (2)   |    |
| <b>VSC/SEC (Vocation Specific Course/Skill Enhancement Course)</b>   |    | <b>VSC/SEC (Vocation Specific Course/Skill Enhancement Course)</b>                             |    |
| Technology and Visual Narratives (2)   |    | Introduction to Screenplay Writing (2)   |    |
| Basics of Photography (2)  |    | Basics of Cinematography – I (2)   |    |
| <b>AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)</b>   |    | <b>AEC/VEC/IKS (Ability Enhancement Course/Value Education Course/Indian Knowledge System)</b> |    |
| Communication Skills I (2)   |    | Communication Skills II (2)  |    |
| Foundation Course-I (Human Skills & Universal Values) (2)  |    | Foundation Course-II (Understanding India) (2)   |    |
| Indian History of Art (2)  |    | ~  |    |
| <b>CC (Co-curricular Course)</b>   |    | <b>CC (Co-curricular Course)</b>   |    |
| Health and Wellbeing (2)   |    | Sports/ Cultural/NSS/ YOGA (2)   |    |
| Total Credits  | 22 | Total Credits  | 22 |
| Total Number of Credits in FYBAFTNMP: 44 and Total Courses: 20   |    |  |    |
| Figure in the brackets represent number of credits.  |    |  |    |
| The USP of BA Film Television and New Media Production program is that it offers an industry-relevant curriculum, experienced faculty, state-of-the-art facilities, career support, strong alumni connect, global exposure, and a focus on new media technologies. |    |  |    |

