CALL FOR PAPERS

International Virtual Conference

IDENTITY: MYTHS, MEMORIES, COMMUNICATION AND CULTURAL NARRATIVES

Selected papers will be published in a UGC-CARE listed Journal

Date : 28th & 29th November 2020

ORGANISERS

Department of Journalism & Mass Communication, Central University of Karnataka Kalaburagi, Karnataka, India

Department of Mass Media, SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce, Mumbai, Maharashtra, India

Department of Mass Media, St. Anthony's College, Shillong, Meghalaya, India

For More Information Contact : immccn20@gmail.com

SMC20-2

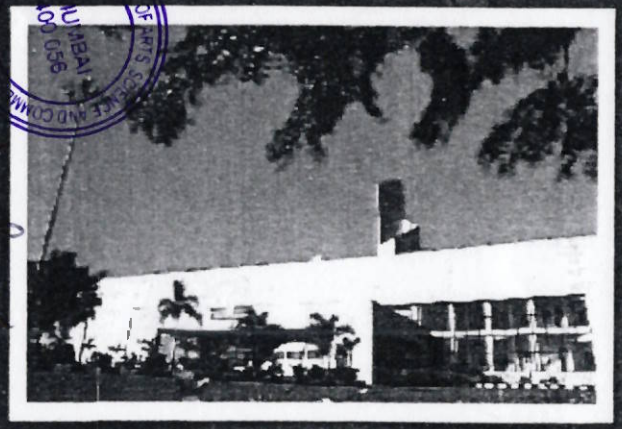
ABOUT THE ORGANISERS

CENTRAL UNIVERSITY OF KARNATAKA

The Central University of Karnataka (CUK) was established by an Act of the Parliament (No. 3 of 2009) at Kalaburagi, Karnataka. It is one among the 16 new Central Universities established by the Government of India during the UGC XI Plan Period. Hon'ble President of India is the Visitor of the University. The University is fully funded by the University Grants Commission (UGC) and it is situated on 654 acres campus in the district of Kalaburagi in Karnataka. The main objective of the University is integrating the components of Teaching, Research, Innovation, Training and Skill Development (TRI-TSD) with an aspiration to excel in integrated degree, post graduate and doctoral programs. The University offers the programs in following dominant areas: Arts, Humanities, Commerce, Management, Sciences, and Engineering. Currently the University is running 27 Departments spread in 10 Schools and 3 Centres, and offering 10 Undergraduate Degree Programmes, 25 Master Degree programmes and 17 Doctoral programmes.

Department of Journalism & Mass Communication

The Department of Journalism and Mass Communication was established in the year 2019 with a vision to develop responsible media professionals and academics with universal values and knowledge to meet the ever-changing divergent media environment and converging media technologies. The department currently offers a two-year postgraduate program in Journalism and Mass Communication focusing on professional development with skill-oriented courses, industry-based training, projects through outcome based education. The department strives to be a leading institute in the region and nationally with state of the art infrastructure, affordable education and learning environment.



SVKM'S USHA PRAVIN GANDHI COLLEGE

Shri Vile Parle Kelavani Mandal is a public charitable trust registered under the Societies Registration Act and Bombay Public Trust Act. SVKM has always been committed to the cause of providing high quality education at various levels. After beginning its journey in the early 1930's, SVKM has blossomed into an educational colossus that has attained national recognition in multiple streams of higher education. SVKM's Usha Pravin Gandhi College Arts, Science and Commerce was established in 2003. In its journey during the past 17 years it has grown in strength from 150 students from its inception to a total strength of 1680 students today. The college is affiliated to University of Mumbai and offers professional degrees in under graduate and post graduate streams. The academic staff at the college constantly commit themselves towards the growth of students to create the desired intellectual, economic and social value.

Department of Mass Media

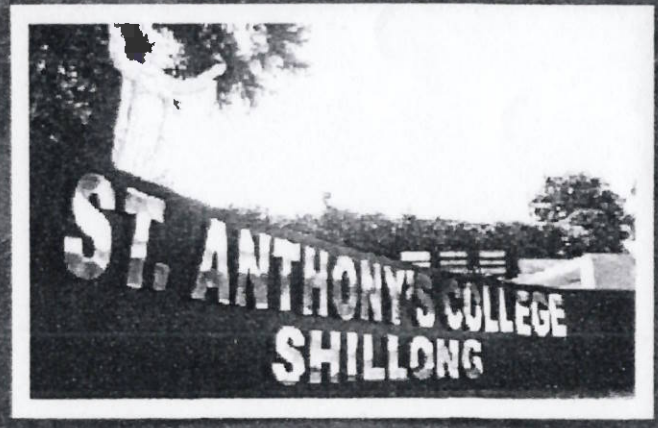
The Department was started in August 2003 with one Masters Programme in Communication and Journalism that saw 20 students. Currently, the department offers M.A. (Media, Entertainment and Advertising), Bachelor of Mass Media and Bachelor of Arts (Film, Television & New Media Production) under Mumbai University. The department promotes inclusiveness and inculcates in its students the sense of responsibility and ownership for every aspect and act of their lives. It is the department's constant endeavour to make the students more skilled, capable, employable and aligned to the needs of our economy so that they contribute to country's progress and also obtain gainful employment.

ST. ANTHONY'S COLLEGE

St. Anthony's College is one of the premiere colleges of the northeast of India and one of the oldest among them. Established in 1934, it was one of the first colleges in India under the worldwide Don Bosco Society and is affiliated to the North Eastern Hill University (NEHU). It has been re-accredited by NAAC with Grade "A" - Cycle: 3 and has been recognised by UGC as a College with Potential for Excellence. Its vision is "Providing holistic and quality education within the reach of all" and its Mission is "To mould intellectually competent, morally upright, socially committed and spiritually inspired persons capable of building a more human social order within the context of the nation's plurality of religions and diversity of cultures". Staying true to its vision, mission and motto of being "Ever more, better ever", it has over the years, produced a number of students who have gone ahead to achieve success both academically and professionally in their chosen fields of study.

Department of Mass Media

The Media department has two separate graduate programs running- Mass Communication and Video Production; and Media technologies. The undergraduate course in Mass Communication and Video Production was started in 1995 and was the first of its kind in the country. It was in recognition to the pioneering effort of the college that the University Grants Commission (UGC) sanctioned a second professional graduate course in Media Technologies in 2001. Both courses enable students to find their place among a burgeoning class of media professionals and the department has over the years prepared competent professionals who are employed in various sectors of the media industry today.



CONCEPT NOTE

Communication is a symbolic process whereby reality is produced, maintained, repaired and transformed (Carey, 1989). This process is a culmination of a variety of narratives that trace the trajectory of human identity and consciousness. The concept and construction of this identity has experienced a significant amount of debate, discourse and change over time. It is no longer considered simply from a natural/biological perspective, but seems to be derived on the basis of cultural metaphors too. These cultural metaphors have been referred to as multi-discursive in nature and comprising of a multitude of representations derived from both lived and imagined sources of references. They often find their way in people's narratives. The semantics of these expressions; interpretations of our experiences; the myths that surround them; stories that find expression through the resurgence of our memories; and narratives we employ, are all a process of communication used to interpret our identities. While, in the field of communication studies or in studying human societies in general, this process has been further augmented by the advancement of media technologies, its' association with cultural studies have also defined it as cultural production. If one is to refer to the words of Bourdieu, "the field of cultural production has symbolic power, and its products are among the means by which a society–including its way of life and its sets of values–is objectified." This cultural production can include media, communication, cultural narratives and the arts. Now and post the COVID-19 pandemic, human society, interaction, communication and cultural production are all set to be redefined all over again. This conference aims to bring forth a set of collective ideas and discourses on how myths, memories and its reproduction through media and cultural narratives have all shaped and defined 'identity' this far and how it is set to define it in the future.

SUB THEMES, INCLUDE BUT ARE NOT RESTRICTED TO:

- Communication and the new normal
- Narrative of technology in Education
- The new media/digital platforms for cultural narratives
- Marginalisation, migration, refugees and identity
- Narratives of nationalism and identity
- Redefining the performing arts, post COVID-19
- Myths in cultural narratives
- Media and Identity
- Myth, memories and the graphic artist
- Comics and cultural narratives
- Identity through memories and oral narratives
- Exploring identity and culture through theatre
- Role of arts and art spaces post COVID-19
- Intercultural communication and identity
- Transmedia narratives
- Role of transnational media and the myth of cultural identities
- Gamification and/of identity
- Identity through literature and the visual arts
- Angsts and conflict narratives

ABSTRACT SUBMISSION PROCESS

Send your abstract of about 200-300 words with not more than five key words, on or before 10th September 2020. The abstract must be related to the conference theme. It should include aim of the study, theoretical orientation, methodology, expected main results and conclusions with references. The abstract will undergo double-blind peer review. Once accepted, authors will be notified to proceed with the full paper submission. The abstract and the full paper should be emailed to immccn20@gmail.com

DATES TO REMEMBER

- 10th September 2020 : Abstract submission deadline
- 10th October 2020 : Full paper submission deadline
- 28th & 29th November 2020 : Dates of Conference

REGISTRATION FEES

All presenters/participants are requested to register online by following : **https://forms.gle/ZiRAwUZ6Unsn2q1x5**

PAPER PRESENTATION :

Indian Students & Research Scholars : Rs. 800
Indian Delegates (Faculty & Professionals): Rs. 1000
International Delegates : $ 20

PARTICIPATION ONLY :

Indian Delegates (Faculty/Professionals/Students/Research Scholars) : Rs. 500
International Delegates : $ 10

AUTHOR'S GUIDELINES

1. The paper should be within 2500 to 4000 words (including references).
2. Typed in MS Word, 1.5 line space, 12 point, Times New Roman
3. The tables, graphs and figures should be centred.
4. The list of references should be arranged in the alphabetical order.
5. Citation and references should adhere to the Seventh Edition of Publication Manual of American Psychological Association (APA).
6. All submitted articles/papers will be double-blind peer reviewed.
7. Paper sent for review should be accompanied by a declaration that the article is original and has not been published nor submitted elsewhere for publication.

PUBLICATION

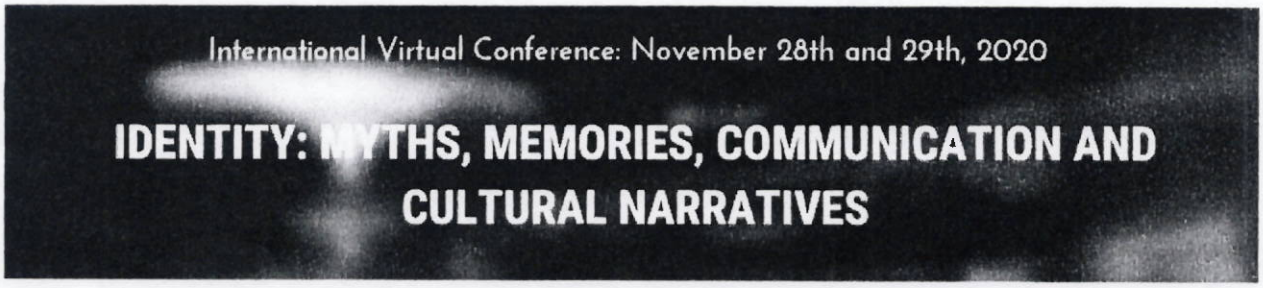
Selected papers shall be considered for publication in a UGC-CARE listed Journal. Authors whose papers are selected for publication will be notified with further information regarding the publication process.

USHA PRAVIN GANDHI COLLEGE OF ARTS, SCIENCE AND COMMERCE
MUMBAI
400 059

Report

International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives

28th and 29th of November 2020.



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Department of Mass Media, SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce, Mumbai, Maharashtra, India

Department of Mass Media, St. Anthony's College, Shillong, Meghalaya, India

Report submitted by Convenors:

Dr. Machunwangliu Kamei
Assistant Professor (BAFTNMP), SVKM's Usha Pravin Gandhi College of Arts, Science and Commerce, Mumbai,
Ms. Rosemary Ishorari
Assistant Professor, Department of Mass Media, St. Anthony's College, Shillong
Dr. Rupa Rani Sonowal
Assistant Professor, Department of Journalism & Mass Communication, Central University of Karnataka, Karnataka

USHA PRAVIN GANDHI COLLEGE OF ARTS SCIENCE AND COMMERCE MUMBAI 400 056

The International virtual conference, on Identity: Myths, Memories, Communication and Cultural Narratives, was held on the 28th and 29th of November 2020.

The conference has been organised by the Department of Journalism and Mass Communication, Central University of Karnataka, Kalaburagi, Karnataka; Department of Mass Media, SVKM's Usha Pravin Gandhi College of Arts, Science & Commerce, Mumbai, Maharashtra; and Department of Mass Media, St. Anthony's College, Shillong, Meghalaya.

98 papers were received out of which 50 were selected for presentations during the two day conference. The final papers will be further sent to two UGC-CARE listed journals for selection for publication in the month of January 2021.
243 participants had registered for the conference which included academicians, practitioners and researchers from countries like Romania, UK, Philippines, Oman, Turkey, Nepal and Pan-India.

Professor Sangeeta Bagga-Gupta, Professor-chair, School of Education and Communication, Jönköping University, Sweden was the keynote speaker, other invited speakers were Dr. Dolly Kikon, Senior Lecturer, School of Social and Political Sciences, University of Melbourne, Australia. Senior Research Advisor, Australia India Institute, Australia; Dr. Buket Akgün, Assistant Professor, Department of English Language and Literature, Istanbul University, Istanbul, Turkey; Mr. Sudhanva Deshpande, Actor, Director and Organiser, -Jana Natya Manch; Managing Editor: LeftWord Books: Author of Halla Bol: The Death and Life of Safdar Hashmi; Dr. Deirdre Mclaughlin, Multi-award-winning London-based Director, Dramaturg, Researcher & Regular Visiting Lecturer at The Royal Central School of Speech & Drama, University of London; and Dr. Jatin Shrivastava, Associate Professor, E. W. Scripps School of Journalism, Ohio University, USA.

A detailed schedule of both days inclusive of the *plenary session and presenters' panels* have been attached herewith, along with the program for the two days.

Participants were given the option to attend the conference either through the zoom link:

https://zoom.us/j/93003928105?pwd=Z1BER1VIQU12ekkyWmNCSDVkc0JBUT09

Or access it live on youtube via the following link on the 28th of November, 2020, 10:00 a.m. onwards.
http://www.youtube.com/stanthonyscollegeshillongmeghalaya

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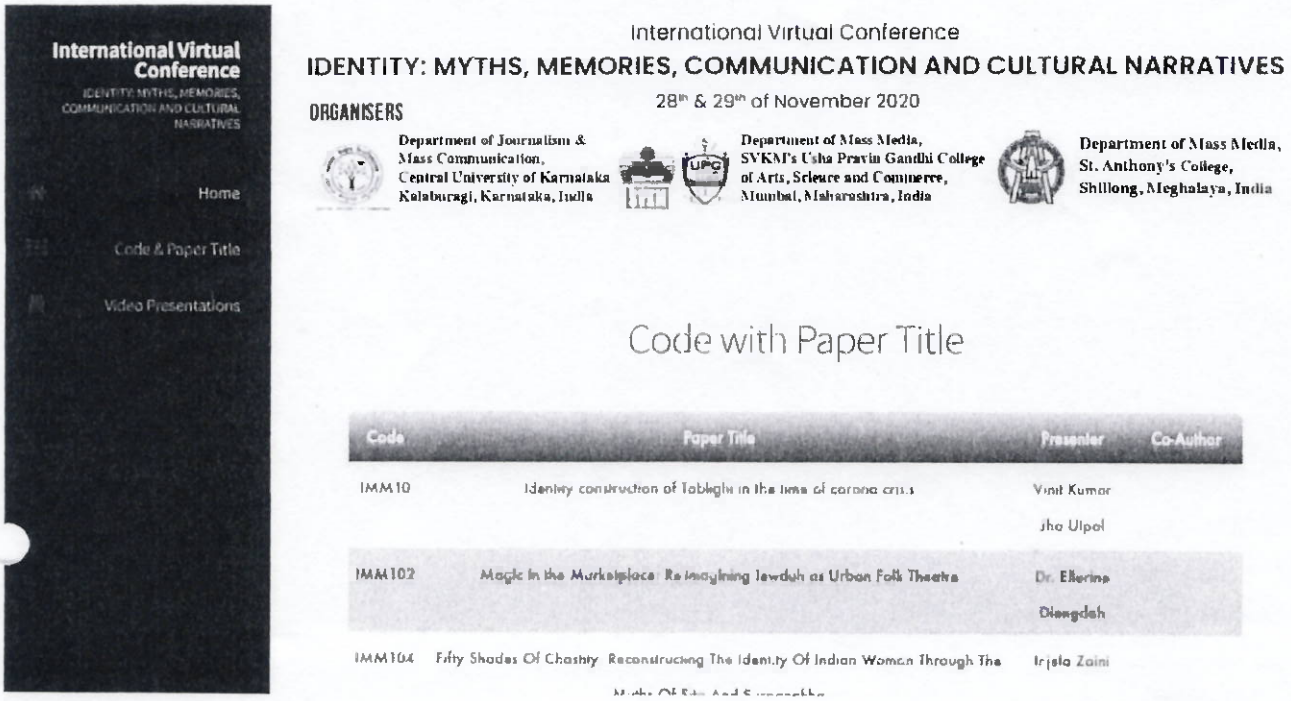
As the *presentation panels are discussion based*, the presenters had already sent in their video presentations which can be accessed on either one of the two sites listed below:

https://sites.google.com/view/immccn20/home?authuser=0

or

http://immccn20.anthonys.ac.in/



Screen shot of Conference web page: http://immccn20.anthonys.ac.in/

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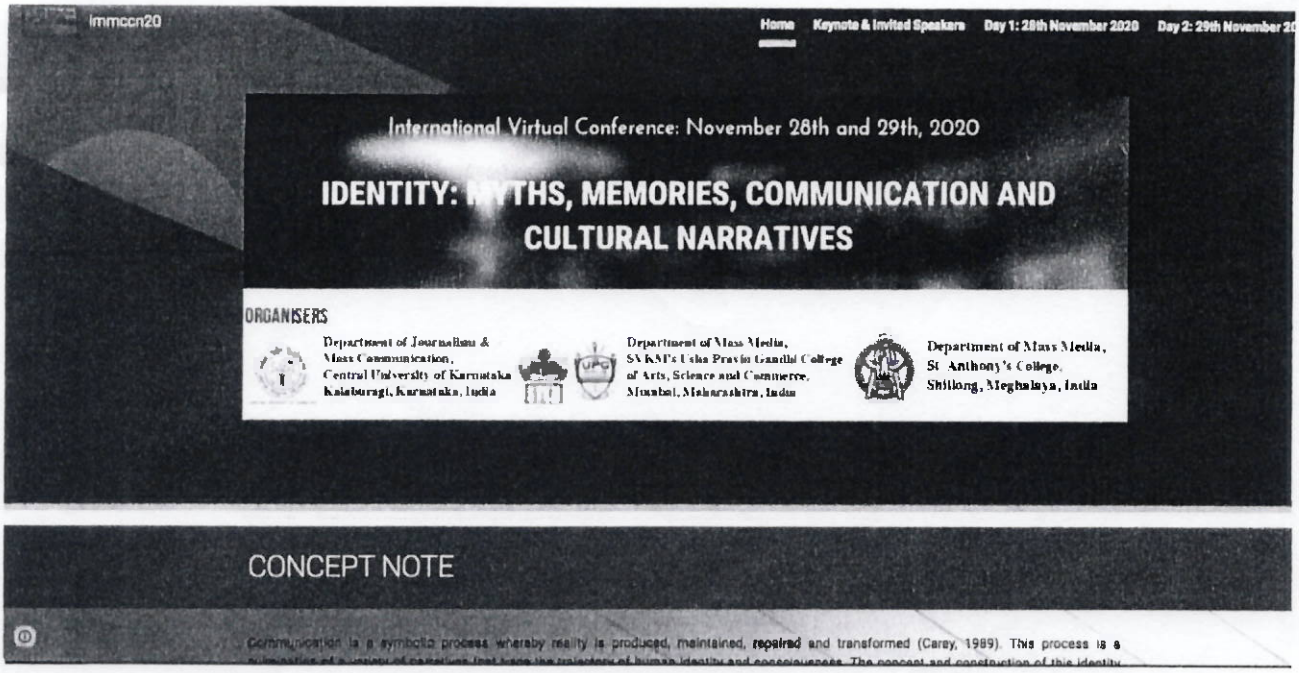
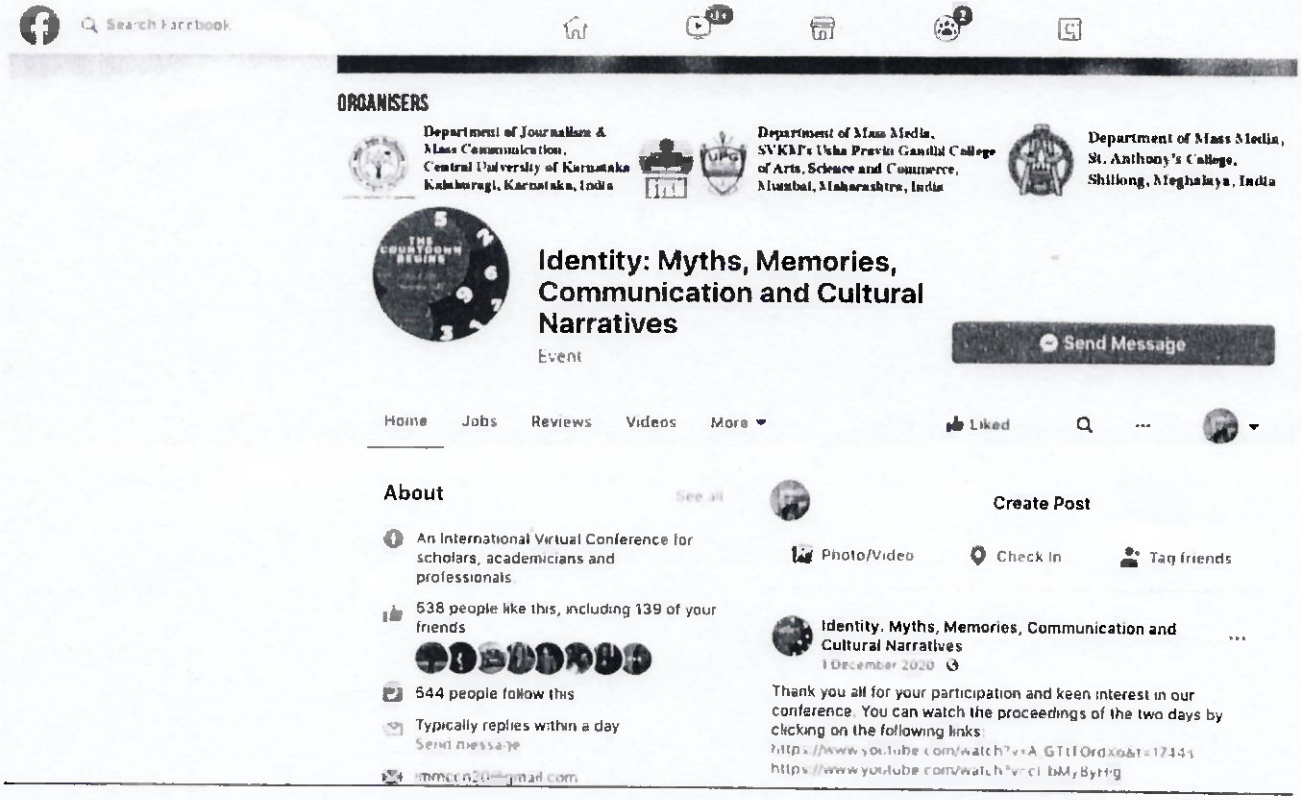


Screen shot of Conference web page:
https://sites.google.com/view/immccn20/home?authuser=0



Screen shot of Conference FaceBook page:
https://www.facebook.com/Identity-Myths-Memories-Communication-and-Cultural-Narratives-101539305006043

USHA PRAVIN GANDHI COLLEGE OF ARTS SCIENCE AND COMMERCE
MUMBAI
400 056

From: Machunwangliu Kamei
Sent: 08 June 2020 11:20
To: Anju Kapoor (Dr.) (UPG College) <Anju.Kapoor@upgcm.ac.in>
Cc: Ashish Mehta <ashishmehta.mehta9@gmail.com>
Subject: Proposal for organising an International Virtual Conference in collaboration with 2 other institutions.

Dear Ma'am,

Good morning. Hope you are keeping well.
Ma'am, I just wanted to propose if we can organise an International Media and Communication Virtual Conference in collaboration with Central University of Karnataka (CUK) and St. Anthony's college, Shillong (Grade "A" - Cycle:3, College with Potential for Excellence by UGC).

So basically it would involve Mass Media Department of the three institutes. The plus point would be collaboration with other institutions across different regions. Our college being West and the other two South and East part of the country.

Would like your kind permission for the same, if it's ok with you, will go ahead in convening it with colleagues from the other two institutions to take it forward officially in their institutions and work out the logistics involved in it.

Thank you & Good Day.

Regards,

Machun

Ok!
Alapad

From: Anju Kapoor (Dr.) (UPG College) <Anju.Kapoor@upgcm.ac.in>
Sent: Monday, June 8, 2020 12:25 PM
To: Machunwangliu Kamei <Machunwangliu.Kamei@upgcm.ac.in>
Cc: Ashish Mehta <ashishmehta.mehta9@gmail.com>
Subject: RE: Proposal for organising an International Virtual Conference in collaboration with 2 other institutions.

Hello Machun,
Yes absolutely we must go ahead.
Do check if we can do this via Microsoft teams platform which is the official platform being used by SVKM

Kind regards,

Dr. A. Kapoor
Principal

Contact : 022 – 42332040.
Email : anju.kapoor@upgcm.ac.in
Website : www.upgcm.ac.in

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